

4 Fragrant HARDY CARNATIONS



Grow Your Own in Your Own Garden

You can grow these hardy carnations outdoors in your own garden, yet they are double, long stemmed, and as fragrant as their greenhouse cousins.

B2046—White. B2045—Scarlet. B2047—Yellow. B2044—Pink. 39c each; 3 for 98c, ppd. B3272X—1 each of all 4 colors for only 1.19, ppd.

HYBRID CLEMATIS JACKMANI

Large-Flowered and Deep Purple
MOST POPULAR OF ALL

2 for only
\$1.79
PPD.

No. A2412X

If you don't have this gorgeous vine with the huge, 4-inch blossoms of rich purple, better get it. Get two—one for each side of the doorway—or anywhere you can enjoy their luxuriant masses of flowers year after year. We send you plants out of 2 1/4" pots—a size that grows better, is easier to plant.

CAMELLIA-TYPE, TUBEROUS-ROOTED

BEGONIAS

The Great Creator's answer to the need of the householder for a beautiful flower that will thrive in full shade. Has large, double, brilliantly-colored, camellia-type flowers. Just the thing for shaded beds, porch boxes, potted plants in sunless windows. They have no equals in beauty or adaptability. Their practically stemless, huge blooms make the most striking table decorations. We send you bulbs 1 1/4" to 1 1/2" in diameter—standard blooming size bulbs. Planting instructions with bulbs.

No. BG597X—A collection of 1 each of red, pink, white, yellow, salmon and scarlet—all 6 for only 1.00, ppd.

GLAMOROUS SHADE LOVERS

GERANIUM RED

GOLDLOCKS

RED PINOCCHIO

4 FLORIBUNDA ROSES for only \$5.49

PPD

The new Floribunda Roses are fast becoming today's most popular roses. And no wonder—they give you great masses of bloom continuously from earliest spring until freezing time. Their flowers are almost as big (often as big!) as tea roses; and

their colors are gorgeous. In fact, the colors of Fashion and Geranium Red have never been equalled in a tea rose.

No. A2328X—1 each of the above 4 for only \$5.49, postpaid.

FASHION

Welch's

U. S. Department of Agriculture

**CATALOG for
SPRING 1954**

THE WELCH NURSERIES

for over 70 years at SHENANDOAH, IOWA

4 PERFECTLY FORMED Beautifully Colored BALL DAHLIAS

Most popular of all dahlias. One of easiest to grow of all perennials. Give you great quantities of perfectly formed balls of colorful 4" flowers tightly set with quilled petals.

BG85—Yellow Duke. BG78—Red Chief. BG86—Storm King, white. BG70—Bonnie Blue. 50c each; 2 for 90c; 3 for 1.25, ppd.

1 EACH OF ALL 4 for only **\$1.75**
PPD.

No. BG557X

If You Think African Violets Are Beautiful

TRY WELCH'S SENSATIONAL NEW FLAME[®] VIOLET

"Scarlet" FLAME VIOLET

(Episcia Coccinea). There is no other house plant like this one. Its blossoms are a brilliant, rich crimson. Its leaves are a deep bronze-green, beautifully chevroned with emerald green, and of thick, plush-like substance. When this rich foliage is dotted with the brilliant crimson blossoms, it is something to behold.

Flame Violets are easy to grow. Care for them just as you would an African Violet as they belong to the same family. Give plenty of light but no direct sun; keep warm—never under 65°. Plants grown and shipped out of 2 1/4" pots.

No. 2N7—1.98 each; 3 for 5.40, ppd.



Actual Size Blossom



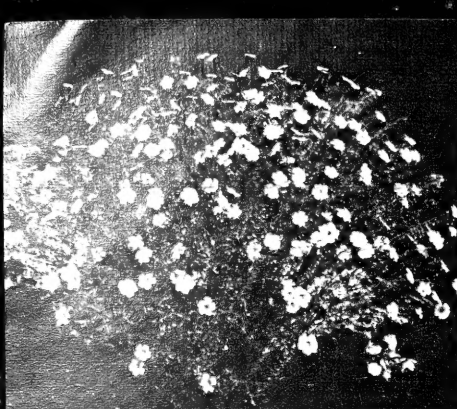
"BLUE FLAME" FLAME VIOLET

NOW . . . A BLUE-FLOWERED COMPANION TO SCARLET FLAME VIOLET

"Blue Flame" Flame Violet (Episcia lilacina Fanny Haage) has leaves that are an intricate pattern of plush deep greens, with contrasting veining of brilliant green. The flowers are a soft, cool, sky-blue. Easily grown, and very, very beautiful. No. 2N8—2.25 each; 3 for 5.98, ppd.

FLAME BARGAIN

2N557X—1 each of Scarlet Flame Violet and the "Blue Flame" Flame Violet—both for only 3.89, postpaid.



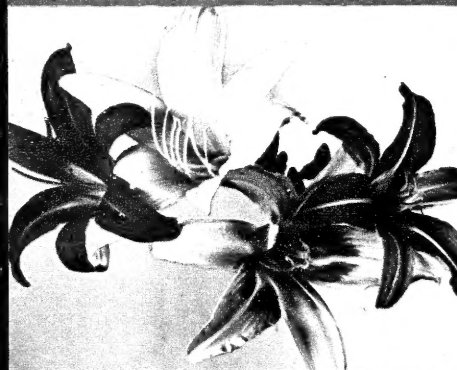
BLUE FLAX for Lovely Borders

B2075—This is a delightful plant, growing about 18 to 24 inches tall ordinarily, having feathery gray-green foliage, and loads of sky blue flowers all summer long. You'll like the way it greets you each morning with a fresh array of blossoms. It is especially good in a perennial border, or a rock garden. It is easy to grow, but needs full sunlight and, while it grows well in ordinary good soil, it prefers a sandy or well-drained soil. It won't do well in a heavy, damp soil. 39c each; 3 for 98c, postpaid.



Brilliant GAILLARDIAS

B2084—RUBY. Brilliant ruby-red. Blooms all summer. New. 49c each; 3 for 1.29, postpaid.
B2083—GOLDEN SUN. New. Pure golden yellow. Everblooming. Loaded with flowers. 49c each; 3 for 1.29, postpaid.
B2081—DAZZLER. Enormous flowers. Rich henna-tinged yellow. 39c each; 3 for 98c, postpaid.
B2082—GOBLIN. Makes a round ball covered all summer with full size, brilliant red and yellow flowers. Short stemmed. 39c each; 3 for 98c, postpaid.
B3265X—GAILLARDIA COLLECTION. One each of the above four for only 1.35, postpaid.



HEMEROCALLIS (Day Lily)

From among the best of the various colors, we have chosen the following:
B2094—PORT. Grows 2½' tall, flowers in July. Brilliant port wine color. 1.25 each; 3 for 3.39, ppd.
B2086—PURPLE WATERS. 3' tall, blooms early to midseason. Has showy rich purple flowers. 98c each; 3 for 2.69, ppd.
B2087—FULVA ROSEA. Beautiful pink species; one of the very finest true pinks. 1.49 each, ppd.
B2090—HYPERION. Giant lemon yellow. Still unbeaten in its class. Delightfully fragrant too. 59c each; 3 for 1.49, ppd.
B3313X—HEMEROCALLIS COLLECTION. 1 each of above 4 for only 3.98, ppd.



Colorful HARDY VIOLETS

B2266—FRECKLES. White with purple freckles. 49c each; 3 for 1.29, postpaid.
B2269—ROYAL ROBE. Fragrant; long stemmed. 49c each; 3 for 1.29, postpaid.
B2267—JESSIE'S RED. 39c each; 3 for 98c, postpaid.
B2268—OHIO. Huge white with a deep blue center. 49c each; 3 for 1.29, ppd.
B3266X—HARDY VIOLET COLLECTION. 1 each of the 4 listed above—all for only 1.59, postpaid.



CINNAMON FERN

B2067—A handsome and easily grown fern that does well in ordinary garden soil. However, it prefers peaty soil, plenty of moisture, but good drainage. Likes shade or semi-shade. It is the largest growing fern we list, attaining height of 4 feet under good growing conditions.

LADY FERN

B2068—(Asplenium). Does well in moist, rich soil, sun or shade. Grows about 2 feet tall. One of the showiest, and most vigorous, of the native ferns.

B3277X—FERN COLLECTION. 1 each of Maiden Hair, Ostrich Plume, Sword, Lady and Cinnamon—all 5 for 1.49, ppd.



FOX GLOVES

B2078—This is the true perennial type. Ambigua. It has lovely, soft yellow blooms flecked

FORGET-ME-NOT. No. B2076—Pink Beauty. This is not the ordinary blue Forget-Me-Not, which is good, but a pink one. It has clusters of large, bright pink flowers borne all summer. Give it moisture and partial shade. 49c each; 3 for 1.19, ppd.

with chocolate. It looks like a hothouse-grown plant, but is hardy, and blooms all summer. 39c each; 3 for 98c, ppd.



Welch's HARDY ZINNIA

B2295—(Helianthus Loddon Gold). This is one of the finest new perennials we've seen in a long time. It has golden-yellow, double flowers 4 to 6" across (like giant zinnias) scattered heavily over a bushy plant that grows 4 to 5 feet high. Has rich green, heart-shaped leaves. Blooms from August to freezing time. 59c each; 2 for 1.00; 5 for 2.39, ppd.

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A Complete Line of the Better Varieties of Nursery Stock
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See Page 31 for information on How to Order, How We Ship, and Welch's money-back Guarantee.



IF I COULD HAVE ONLY
 A DOZEN PERENNIALS
 ALL DIFFERENT--I'D
 CHOOSE THESE!

"QUEEN'S TASTE" HARDY PERENNIALS

1 MISSOURI PRIMROSE. Blooms all summer.
 1 OLD FASHIONED BLEEDING HEART.
 1 COLUMBINE, Mrs. Scott Elliott's Hybrid.
 1 DELPHINIUM BELLADONNA. Sky-blue.
 1 DELPHINIUM BELLAMOSUM. Midnight blue.
 1 LOOSESTRIPE. For all summer bloom.
 1 SHASTA DAISY "ALASKA". Blooms in June.
 1 PAINTED DAISY. Blooms mid-summer.
 1 BABY'S BREATH. Double Bristol Fairy. To dress up my bouquets.
 1 HARDY CARNATION, RED. For fragrant, all summer cut flowers.
 1 CHINESE BELLFLOWER, BLUE.
 1 DOUBLE FLOWERED BUTTERCUP. Brilliant gold for cutting.

Each of these has: (1) Beauty, (2) Hardiness, (3) Long Life, (4) Long flowering season, (5) Ease of growth, and (6) adaptation to a wide range of soils and climates.

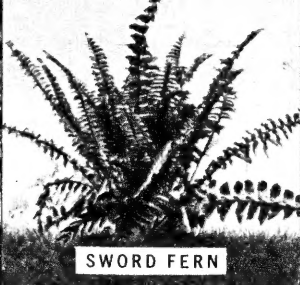
Of course I am taking it for granted that you also would want some Iris, Chrysanthemums, Phlox and Peonies, but your selections from the many, many varieties of these must be according to your individual taste.

B3315X—1 each of above 12 perennials for only 2.98, postpaid. That's a saving of 2.36.

B3316X—If you should want only six, we would choose from the above (this was difficult): Loosestrife, Columbine, Delphinium Belladonna, Shasta Daisy, Missouri Primrose and Chinese Bellflower. All 6 for only 1.49, ppd.



MAIDEN HAIR FERN



SWORD FERN



OSTRICH PLUME FERN

HARDY FERNS

Ferns will thrive in those shady spots that otherwise would be barren, both the cool and moist spots and the hot dry ones, depending upon the fern. They make excellent background plantings and the fronds are good in cut flower arrangements. Prices: 39c each; 3 for 98c, postpaid.

B2070—MAIDEN HAIR. Delicate green fronds on black, wiry, slender stems. One of the most popular. Likes cool and moist spots.

B2072—SWORD or CHRISTMAS FERN. The popular fern of the florists. Rich, deep green foliage. Does well in spots' cool and moist or hot and dry, just so shady and well drained.

B2071—OSTRICH PLUME. Long feathery, graceful fronds grow 2 to 3 feet high. Likes hot, dry, shady place, or moist cool one. Makes no difference.

POPULAR FERN TRIO

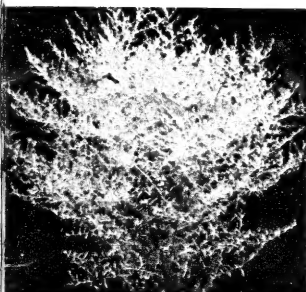
B3251X—1 Maiden Hair, 1 Sword, and 1 Ostrich Plume—all 3 for only 89c, postpaid.



WELCH'S HARDY GREEN QUEEN Perennials

These are indeed the Queens of the perennial world. From the great multitude of perennials, we have selected for you those we consider the finest and most popular, and at the same time the ones easiest to grow. All of these will bloom the first year, and bloom each year for many years to come, getting more beautiful as the plants get older. All are healthy, clean plants of the best varieties only.

MORE PERENNIALS ON THE FOLLOWING PAGES



ARTEMESIA SILVER KING

B2205—(Ghost Plant). A densely leaved plant of shining silver about 2 feet high. Good for contrast, as background, even low hedge. Beautiful filler in flower arrangements; attractive winter bouquet dyed or natural. Likes full sun. 39c each; 3 for 98c, ppd.



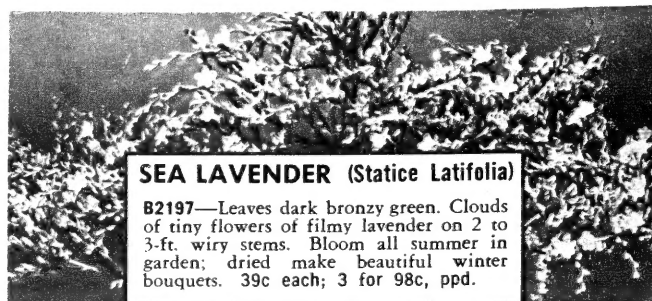
LOOSESTRIFE

B2116—(Lythrum). A fine full plant up to 3 feet in height with numerous long stems of clear rosy-red blossoms all summer. Grows anywhere from boggy location to one hot and dry and lives for years. One of the most satisfactory perennials. 49c each; 2 for 89c; 3 for 1.19, ppd.



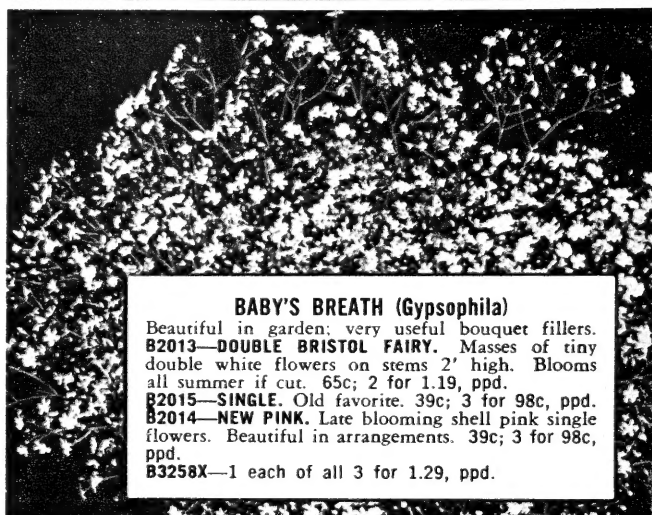
HEN and Her CHICKS

B2093—A succulent that is entirely hardy. Each "Hen" makes a rosette of leaves an inch high that eventually reaches size of a saucer; produces little "chicks" throughout the summer. Good for hot dry places in rock garden or on a bank. Nice edging around flower bed. 39c each; 3 for 98c, ppd.



SEA LAVENDER (Statice Latifolia)

B2197—Leaves dark bronzy green. Clouds of tiny flowers of filmy lavender on 2 to 3-ft. wiry stems. Bloom all summer in garden; dried make beautiful winter bouquets. 39c each; 3 for 98c, ppd.



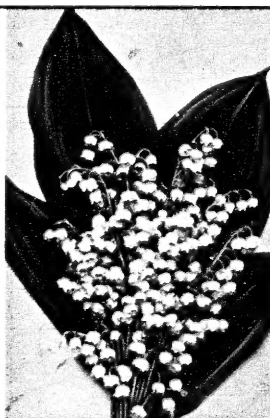
BABY'S BREATH (Gypsophila)

Beautiful in garden; very useful bouquet fillers. **B2013—DOUBLE BRISTOL FAIRY.** Masses of tiny double white flowers on stems 2' high. Blooms all summer if cut. 65c; 2 for 1.19, ppd. **B2015—SINGLE.** Old favorite. 39c; 3 for 98c, ppd. **B2014—NEW PINK.** Late blooming shell pink single flowers. Beautiful in arrangements. 39c; 3 for 98c, ppd. **B3258X—1** each of all 3 for 1.29, ppd.

LILY OF THE VALLEY

B2114—Loveliest fragrance in flowerdom. Makes great patches of low-growing rich, dark green foliage. Purest white bell-shaped flowers in spring. Grows anywhere but likes rather damp shaded location. Fine ground cover in spots too shady for grass. Popular as cut flower, for corsages. Easy to grow.

2 for 65c; 3 for 89c; 5 for 1.29, ppd. We consider a cluster of 3 pips as one plant. You can plant as 3 separate plants if you wish.

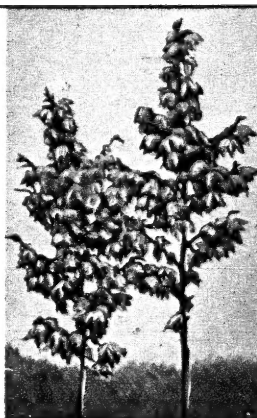


YUCCA—"Candles of the Lord"

B2285—RED FLOWERED. Waxy spikes grow 3' above sword-like foliage, bear numerous cylindrical flowers. Blooms over long period. Grows in partial shade or full sun; thrives in hot dry locations. Hardy with protection in southern Iowa; not hardy north of Iowa. 69c; 2 for 1.19, ppd.

B2286—WHITE YUCCA. Hardy almost anywhere. 39c; 3 for 98c, ppd.

B3254X—1 Red and 2 White—all 3 for 1.29, ppd.

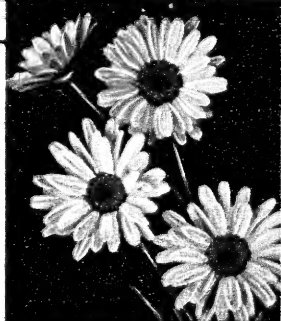


SHASTA DAISY

White Daisies on stems 2 to 2½ feet. **B2201—ALASKA.** Flowers up to 4" across, spotless white with golden centers. Blooms early and mid-summer.

B2202—HARTJE ELDER. Blooms very early, often on Mother's Day.

B2203—GIANT SUPREME. Enormous blooms which vary from single through semi-double up to entirely double. Blooms June and July. 39c each; 3 for 98c, postpaid.



SHASTA DAISY COLLECTION

B3252X—1 each of the 3 varieties described at left for only 95c, postpaid.



GLOWING EMBER



GOLD OF OPHIR



ROYAL SCARLET



HELEN ELIZABETH

Oriental POPPIES

Ordinarily are planted in late summer and early fall but we have perfected a method of keeping the roots dormant until spring so you can plant just as easily as a Peony. 59c each; 2 for 1.00; 5 for 2.39, ppd.

B1707—GLOWING EMBER. Finest crimson. Blossoms late spring.

B1708—GOLD OF OPHIR. Beautiful tangerine-orange.

B1702—BEAUTY OF LIVERMORE. Gorgeous deep blood red.

B1709—HELEN ELIZABETH. Finest pink. Huge crinkled petals.

B1724—RED FLARE. Large flaming red.

B1701—BETTY ANN. Fine, clear, light pink.

B3236X—1 each of Glowing Ember, Gold of Ophir, and Helen Elizabeth—all 3 for only 1.89, ppd.

"Baker's Dozen" COLLECTION OF OUTSTANDING PERENNIALS

4 HARDY CARNATIONS

1 each of Double Red, Double Yellow, Double White, and Double Pink

3 CUSHION CHRYSANTHEMUMS

1 Red, 1 Yellow, and 1 Pink

3 IRIS

1 Ola Kala, No. 1 Iris of 1953; a golden yellow. 1 Azure Skies, the gorgeous frilled blue. 1 Grand Canyon, the sultry beauty.

3 MIXED HYBRID COLUMBINE

Each one of the Mrs. Scott Elliott strain.

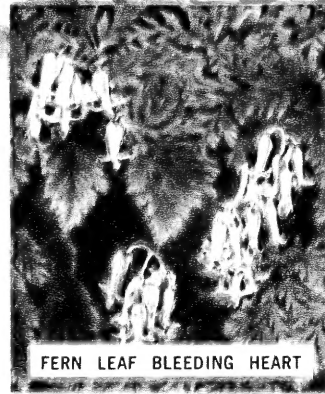
No. B3280X—13 outstandingly good plants in all for only \$4.50, postpaid.

WELCH'S HARDY
GREEN QUEEN

Perennials



PANSIES

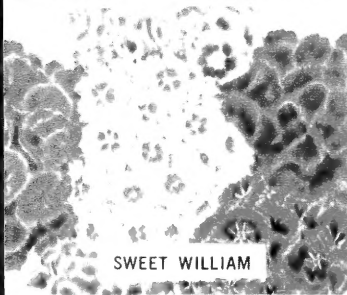


FERN LEAF BLEEDING HEART



OLD FASHIONED BLEEDING HEART

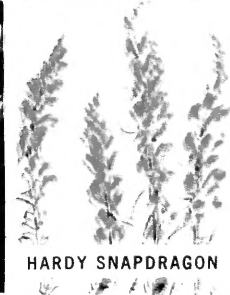
"GARDEN JEWELS" COLLECTION
83268X—1 Old Fashioned
Bleeding Heart and 2 Fern Leaf
Bleeding Heart—all 3 for only
1.39, postpaid.



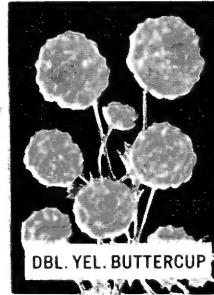
SWEET WILLIAM



CHINESE
BELL FLOWER



HARDY SNAPDRAGON



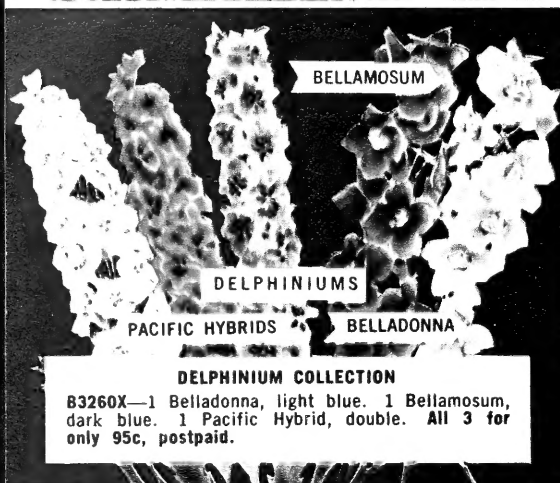
DBL. YEL. BUTTERCUP



PAINTED DAISY



GIANT CRIMSON DAISY



BELLAMOSUM

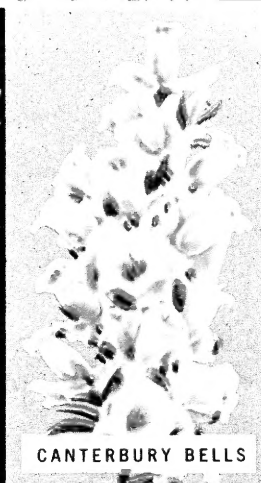
DELPHINIUMS

PACIFIC HYBRIDS

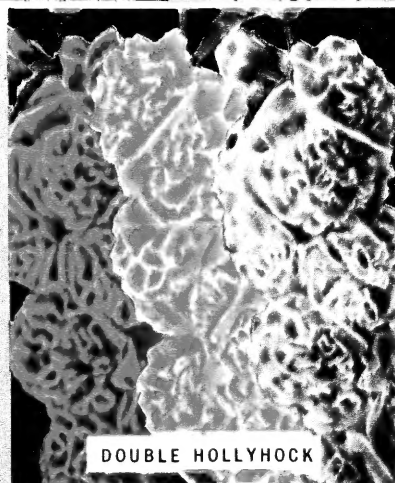
BELLADONNA

DELPHINIUM COLLECTION

83260X—1 Belladonna, light blue. 1 Bellamosum,
dark blue. 1 Pacific Hybrid, double. All 3 for
only 95c, postpaid.



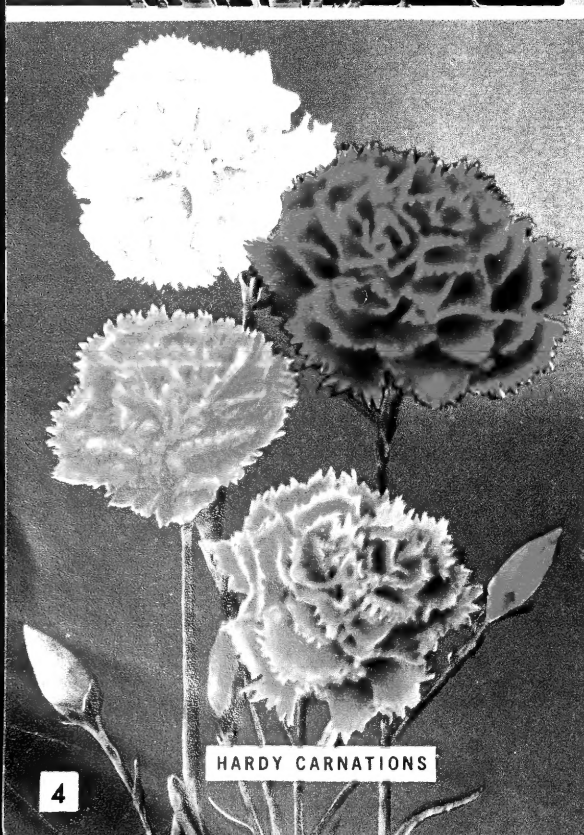
CANTERBURY BELLS



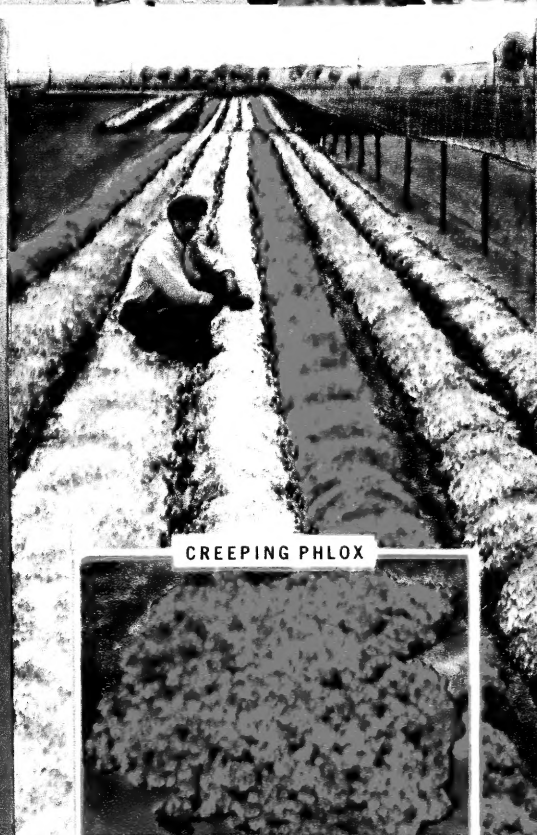
DOUBLE HOLLYHOCK



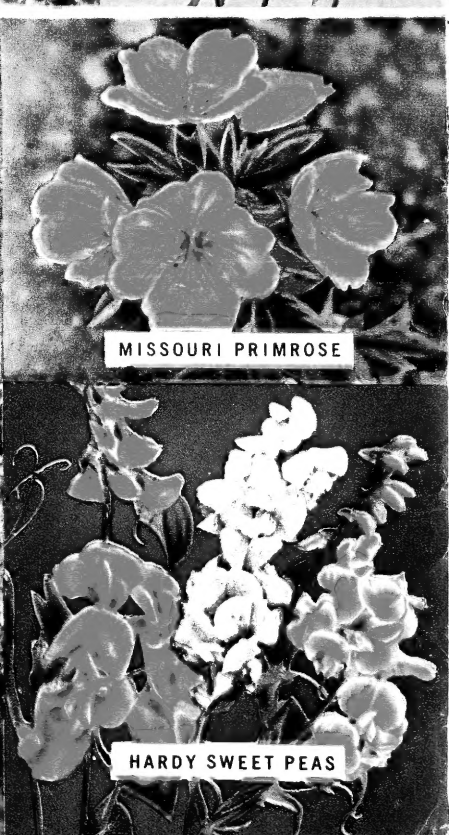
COLUMBINE



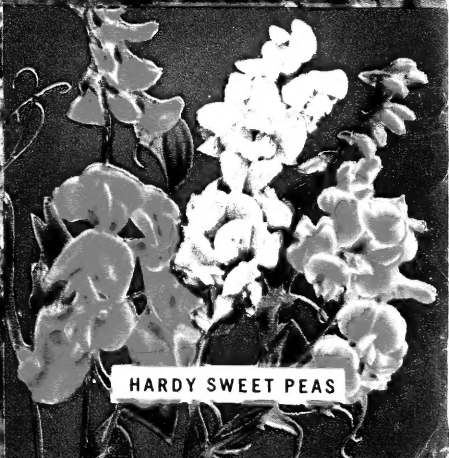
HARDY CARNATIONS



CREeping PHLOX



MISSOURI PRIMROSE



HARDY SWEET PEAS

FRIENDLY PANSIES

B2299—To us, Pansies, with their cute smiling faces, always seem like the friendly little children of the flower world. It is a fact that they are beloved by all gardeners, and they usually are the first choice of youngsters. If you want to encourage a child to grow flowers, start him with pansies.

Welch's Green Queen Pansies bear great ruffled and frilled blossoms of all the colors of the rainbow, and bear them in great profusion. They bloom early, and the more you pick them the more they bloom. In fact, you should keep them picked so they won't go to seed and stop blooming. Our pansies are grown from the finest seed available. All plants are strong and healthy, and will bloom shortly after planting.

Pansies like fertile well-drained soil and will do well in either full sun or light shade, but prefer the sunlight. Plant them to extend the blooming

season in the border among Tulips, Grape Hyacinths, Scillas, Snowdrops and Narcissus. They also are very good as a floral edging for a rose bed, or as a groundcover in the rose bed. They make beautiful, fragrant cut flowers, and will last longer cut if arranged in shallow bowls with wet sand.

Prices: 12 for 89c; 36 for 2.39; 100 for 4.98, postpaid.

The Charming Bleeding Heart

Bleeding Hearts are splendid used in the perennial border, in front of evergreens or shrubs, or at the foundation with other partial shade-loving flowers. They will do well in a sunny spot but feel more at home in partial shade. They make an excellent companion plant for tulips, and a combination that has been popular for many years is Bluebells and Bleeding Heart. They

WELCH'S HARDY GREEN QUEEN Perennials

harmonize well and will come up together for years. Bleeding Heart also is recommended for banks and walls facing north to east.

B2009—FERN LEAVED BLEEDING HEART. Makes a mound of filmy, fern-like foliage 12 to 15 inches high, thickly set all summer long with clusters of tiny pink hearts. 49c each; 2 for 89c; 3 for 1.19, postpaid.

B2010—OLD FASHIONED BLEEDING HEART. Often called the "jewel of the garden". In late May and early June an abundance of pink heart shaped blossoms gently sway in the wind along the branches. The plants eventually grow about 3 feet high and 3 or 4 feet broad, and are one of the most popular and longest lived perennials. 69c each; 2 for 1.19, postpaid.

SWEET WILLIAM

Plants grow about 18" high.

B2250—Purple Beauty

B2251—Brilliant Red

B2249—Newport Pink

B2248—All Colors Mixture.

B2247—DWARF MIXTURE—4" plants with flowers big as ordinary Sweet William.

All above 39c each; 3 for 98c; 4 for 1.29, postpaid.

B3274X—1 each Purple Beauty, Brilliant Red, Newport Pink and Dwarf for 1.10, ppd.

CHINESE BELL FLOWER (Balloon Flower)

B2005—New Shell Pink. Flower buds come like great pink balloons, burst into star shaped bells of soft shell pink. Blooms all summer long. 59c each 2 for 98c, ppd.

B2004—Blue Balloon Flower. Just like above excepting flowers are brilliant, deep blue. 39c each; 3 for 98c, ppd.

HARDY SNAPDRAGON

B2219—(Linaria).

Two foot long stems of soft yellow snapdragons.

Bloom all the early part of the summer. Very fine as cut flowers and always popular. 39c each; 3 for 98c, postpaid.

DOUBLE YELLOW BUTTERCUP

B2022—This one does not creep all over the place and make a nuisance of itself. Grows 18 to 24" high, loaded with golden yellow, double Buttercups. Dark green cut foliage. Absolutely hardy and a delightful flower that blooms profusely. Good cut flowers. 39c each; 3 for 98c, ppd.

PYRETHRUM or PAINTED DAISY

Daisies are always popular and Painted Daisies particularly so. Bloom in June on long two-foot stems growing from low, broad tufts of fern like foliage.

B2171—Pyrethrum Red

B2170—Pyrethrum Pink

B2172—Pyrethrum Mixed. Reds, whites and pinks. Each of above, 39c each; 3 for 98c, ppd.

GIANT CRIMSON DAISY

B2034—(Rudbeckia). These great crimson Daisies, with deep bronze, cone like centers, measure 4 to 6 inches across! Borne on branching stems 3 to 4 feet tall. Very hardy and long lived. Grand cut flowers. 69c each; 3 for 1.80, postpaid.

DELPHINIUMS

These are among the very finest of all perennial flowers. We offer the great double Pacific Giant Hybrids also. They come in blue, lavender, purple, white, and combinations of these colors. The great blossoms often are as big as silver dollars and are borne on spikes several feet long. Truly magnificent. They bloom in June and July and, if cut back after flowering, will bloom again.

B2040—MIXED COLORS OF PACIFIC HYBRIDS. 39c each; 3 for 98c, postpaid.

B2041—PURE WHITE DOUBLE HYBRID SIR GALLAHAD SERIES. A Pacific Hybrid with huge, double white flowers with centers of white, brown, amber or black. 45c each; mixture of 3 for 1.10, postpaid.

The following two are the well known and popular single Delphinium. Probably the most loved of all hardy flowers:

B2042—BELLADONNA. Flowers of clearest light sky-blue.

B2043—BELLAMOSUM. Rich, deep, single dark blue. 39c each; 3 for 98c, postpaid.

DELPHINIUM BARGAIN

B3261X—2 Belladonna and 2 Bellamosum—all 4 only 1.09, ppd.

CANTERBURY BELLS

Masses of great, clearly colored bells on tall branching stems. Among the loveliest of all biennials. The great cup and saucer blooms measure 3 inches or better across, and are borne all up and down the stems.

B2023—Blue. **B2024**—Pink. **B2025**—White. 39c each; 3 for 98c, postpaid.

CANTERBURY BELLS COLLECTION

B3263X—2 each of Blue, Pink and White—all 6 for only 1.69, postpaid.

DOUBLE HOLLYHOCK

These are the friendly favorites of so many farm yards and cottage doorways. Grow 5 or 6 feet tall, lined with 4 and 5 inch flowers. These are the DeLux edition of big, double blooms as pictured at the left. A plant par-

ticularly adapted to the midwest. Thrives in almost any type of soil, and live for years.

B2101—Double Maroon

B2104—Double Yellow

B2100—Double Lilac

B2102—Double Newport Pink

B2103—Double White

B2105—Double Mixed

Prices: 39c each; 3 for 98c, postpaid.

HOLLYHOCK COLLECTION

B3253X—1 each of the above six varieties for 1.69, postpaid.

COLUMBINE

B2027—Grows well in sun or dappled shade, and is an excellent cut flower. Grows 2 to 3 feet high and blooms in June. Ours are the finest strain of all, Mrs. Scott Elliott, the long spurred, large flowering kind that come in just about every color in the rainbow. 39c each; 3 for 98c; 5 for 1.29, postpaid.

HARDY CARNATIONS

These are hardy Carnations that you can grow outdoors in your garden, yet they are double, long stemmed, and have all the fragrance of their greenhouse cousins. You can have them blooming all summer in your garden with very little care. The stems often are 20 inches long. Make wonderful cut flowers.

B2037—Double Pure White. **B2036**—Double Brilliant Scarlet. **B2038**—Double Yellow. **B2035**—Double Pink.

39c each; 3 for 98c, postpaid.

HARDY CARNATION COLLECTION

B3262X—1 each of the above 4 colors for only 1.19, postpaid.

CREeping PHLOX

(Phlox Subulata.) Sometimes called Moss Pink. Makes great mats of bright green, moss-like foliage an inch or two high spreading over the ground, and in the spring is entirely covered with a blanket of brightly covered blossoms. Picture at left shows rows of them in the nursery growing ground here at Shenandoah. Thrives in full sun or partial shade, but likes well drained soil. Excellent among the rocks in a rock garden, or on a bank. A good ground cover.

B1673—BRILLIANT RED. The new deep red; one of the showiest.

B1674—PINK EMERALD GEM. This is a great improvement on the old pink creeping Phlox. Foliage is a bright emerald green and is beautiful in itself. Covered in the spring with sheets of showy pink blossoms.

B1672—BLUE FAIRY. Bronzy green foliage and great masses of light blue, airy flowers.

B1675—SNOWMAID. Very dainty snowflake-like

wheel-shaped flowers on bright green foliage that is finer and mossier than the other varieties. Prices: 39c each; 3 for 98c, postpaid.

CREeping PHLOX COLLECTION

B3210X—1 each of the above 4 varieties for only 1.10, postpaid.

MISSOURI PRIMROSE

B2131—This is the plant you have been looking for for that hot, dry place. It lives for years and years and eventually will cover several square feet of ground to a height of about 6 inches. Its great single, lemon colored, cup-like blossoms measure from 3 to 4 inches across and bloom daily all summer. It will grow almost anywhere but particularly delights in a dry, hot location providing its roots can get down to some moisture. 39c each; 3 for 98c, postpaid.

HARDY SWEET PEA VINE

One of the most useful of the perennial climbing vines. Loves to scramble over fences, old stumps, or low buildings. Once established, lasts for years and years, and most of the summer bears an abundance of long-stemmed beautiful sweet pea blossoms that make unexcelled cut flowers that last for many days. The only difference between this and the well known sweet pea vine is that these flowers have no fragrance.

B2244—Pink Beauty. **B2246**—White Pearl. **B2245**—Red Giant. 39c each; 3 for 98c, postpaid.

SWEET PEA BARGAIN

B3267X—2 each of Pink Beauty, White Pearl and Red Giant—all 6 plants for only 1.69, postpaid.



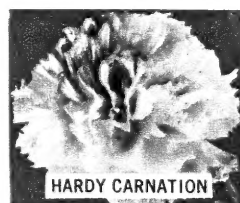
Green Queen Collection of HARDY PERENNIALS

This is a special collection of Perennials made up of the beautiful yet easiest to grow varieties. Each is described fully, and pictured in full colors, on the page at the left. Just figure how much these would cost you at the individual prices!

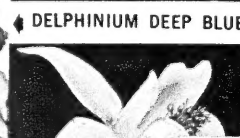
All 5 for only

\$1.00
POSTPAID
No. B3288X

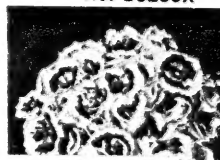
FREE GIFT:
Sweet William
Newport Pink



HARDY CARNATION



DELPHINIUM DEEP BLUE



CHINESE BELLFLOWER



COLUMBINE



FERN LEAF BLEEDING HEART

WELCH'S GLORIOUS
Gladiolus

ELIZABETH
THE QUEEN

HOPMAN'S GLORY

MRS. JOHN KONYNENBURG

GRAND
MONARCH

MARGARET BEATON

SILHOUETTE

ACCA LAURENTIA

STOP LIGHT

ETHEL C. COLE

SPIC AND SPAN

WELCH'S GIANT
Cannas

YELLOW KING HUMBERT

DAZZLER

PINK GIANT

RICHARD WALLACE

WELCH'S BALL
Dahlias

RED CHIEF

YELLOW DUKE

LAVONI

STORM KING

BONNIE BLUE

BRONZE BEAUTY

ARISTOCRAT
Dahlias

DAHLIAMUM



GREEN QUEEN DAHLIA
TREASURE

BG553X — 1 each of the 4
Aristocrat Dahlias pictured here
— 4 of the finest and largest —
for only 2.69, postpaid.

RED VELVET

WHITE WONDER

COMMANDO

DECORATIVE
Dahlias

OYSTER BAY BEAUTY

COMMODORE

VICTORY

The Queen of Flowers

Even if Gladiolus were difficult to grow (which they are not), they would be popular. Their tall, full spikes of gorgeous blooms are lavishly beautiful. They come in all colors of the rainbow, including blue and lavender, both rare colors in flowers. Most fortunate of all, the bulbs cost very little, and they grow almost anywhere for anyone with practically no care.

POSTPAID PRICES: 5 for 59c; 10 for 98c; 25 for 2.10; 50 for 3.57, except where noted otherwise.

Each is labeled as to variety.

BG278—SILHOUETTE. A new and outstanding smoky. Large smoky lilac blooms shaded with rose. One of the best of this striking class.

BG231—MARGARET BEATON. Pure snow white with a brilliant scarlet throat. Very popular and one of the best. A large, sturdy plant.

BG345—ELIZABETH THE QUEEN. A beautiful, clear lavender mauve with darker lines in the throat. Opens 7 to 8 heavily ruffled florets of beautiful form. This is the standard lavender, and by far the

most popular both for cut flowers and exhibition.

BG208—GRAND MONARCH. We think this is one of the finest of the many new glads that have come onto the market recently. Huge, deep maroon with purple blotch. Petals of heavy texture. 25c each; 5 for 1.00, ppd.

BG252—ACCA LAURENTIA. A brilliant glad of bright orange-red with a clear yellow blotch.

BG352—STOPLIGHT. Brilliant red. Fine straight stems carrying 18 buds. Called the perfect scarlet-red. Large exquisitely ruffled flowers.

BG348—ETHEL C. COLE. Very large exhibition pink. As many as 10 or 12 florets open on a spike at once. Beautiful variety, stands up well as a cut flower.

BG258—HOPMAN'S GLORY. Very huge flowers on tall stems. Bright sunflower yellow. A very fine cut flower. 25c each; 5 for 1.00, postpaid.

BG207—MRS. JOHN KONYNEN-BURG. Very showy large garnet-red. A sturdy and reliable grower. One of the glads you will want in your garden year after year.

BG306—SPIC AND SPAN. This glad is a winner and has what every winner must have—perfect form, long strong spikes, beautiful blossoms, and an excellent grower. The ruffled flowers are a lovely pink, rich in texture, with 20 or more on extra long spikes that grow as straight as a die. Rated by many as the finest of all glads.

RAINBOW COLLECTION

BG582X—1 each of all 10 varieties described above for 1.19, ppd. Bulbs individually labeled.

WELCH'S GLORIOUS

Gladiolus

Green Queen Specials

If you want a lot of beautiful, named varieties of Gladiolus at money-saving prices, buy these collections made up of all colors of the rainbow:

BG587X—24 bulbs for only 1.69, postpaid.

BG588X—36 bulbs for only 1.99, postpaid.

BG589X—60 bulbs for only 2.99, postpaid.

If you wish the varieties packed separately according to name, add 10c extra per collection.

Cannas have a longer blooming season than almost any other larger flower, yet require practically no care. Ideal for both garden and borders.

POSTPAID PRICES ON CANNAS: 25c each; 3 for 69c; 6 for 1.00, except where noted otherwise.

BG28—YELLOW KING HUMBERT. Big, showy flowers of bright golden yellow flecked with red. Grows about 4½ feet tall, has green foliage.

BG18—DAZZLER. Has vivid, blood red flowers and dark green foliage. One of the better, more unusual ones. Grows 4½ feet tall. 49c each; 2 for 79c, ppd.

BG20—PINK GIANT. We believe this is the finest of the pink Cannas. Has large head of broad petaled flowers of bright, glowing pink. Green foliage. 4½ ft. tall.

BG17—RICHARD WALLACE. Many consider this the finest yellow Canna. Bright yellow flowers with faint red dots. Has green foliage. 4 feet tall.

5-FOOT CANNA BED
BG506X—3 tall ones for the center, 9 shorter ones for the outside. All labeled as to height. 12 for only 1.65, postpaid.

7-FOOT CANNA BED
BG507X—8 medium-tall ones for the center and 12 shorter ones for outside. All labeled as to height. 20 for 2.49, postpaid.



Green Queen Canna Treasure

BG505X—A wide assortment of all the beautiful exciting colors known to cannas. These are giant-sized roots of good, named varieties. 6 for 88c; 12 for 1.60; 24 for 2.85, postpaid.

WELCH'S GIANT

Cannas

Dahlias deserve a place in your garden, not only for their beauty and variety, but because they outlive most summer flowers. Ideal cut flowers. They are still blooming beautifully when most of the other flowers are fading—stop only when a killing frost comes.

BALL DAHLIAS

The most popular Dahlias because the flowers are perfectly round with petals uniformly quilled. Flowers are fully double and average about 4 inches in diameter.

Postpaid Prices: 50c each; any 3 for 1.25, postpaid.

BG74—RED CHIEF. An older variety but still the very best red.

BG75—YELLOW DUKE. Bright yellow and free-blooming.

BG76—LAVONI. A clear pink. The most delicate and one of the finest.

BG84—STORM KING. A beautiful, pure white that is very popular as a cut flower.

BG81—BRONZE BEAUTY. A rich amber shaded with apricot.

BG71—BONNIE BLUE. The very best of the so-called blue Dahlias. A striking color that everyone likes.

BG534X—1 each of Yellow Duke, Red Chief, Bonnie Blue, and Lavoni—all 4 for only 1.49, ppd.

ARISTOCRAT DAHLIAS

These are a group of the very finest Dahlias that are outstanding because of their extra large size, vivid coloring, and abundance of blooms.

Postpaid Prices: 75c each; 2 for 1.29, ppd., except Red Velvet.

BG161—WHITE WONDER. A white with more petal substance than usual. Early, profuse bloomer. Long erect stems. Very good for cutting.

BG66—COMMANDO. The finest lavender Dahlias. Really a Tyrian purple. A sturdy grower with dark foliage.

BG138—DAHLIAMUM. Huge blooms of bright, sparkling amber.

THE BIG
BRIGHT
AND BOLD
BEAUTIES

WELCH'S SHOWY

Dahlias

BG179—RED VELVET. Rich, deep, velvety red shading darker toward the center. About 10" across and a vigorous grower. 1.00 each; 2 for 1.65, ppd.

DECORATIVE DAHLIAS

These are large, fully double flowers with petals of generally irregular shape and interesting form.

Postpaid Prices: 85c each; 2 for 1.50, postpaid.

BG153—OYSTER BAY BEAUTY. A huge, perfectly shaped, ox-blood red.

BG137—COMMODORE. Huge 10 to 12" lemon yellow. Largest and best of its color.

BG157—VICTORY. Beautiful large salmon-pink. Fine cut flower.

BG552X—1 each of the above 3 for only 1.80, postpaid.

HOW TO GROW

Gladiolus Gladiolus should be planted in spring, about 4 inches deep, 6 or 7 inches apart, in good garden soil. They want sun all day and do best in well drained soil. Plant some every few weeks to lengthen blooming season. Dig bulbs a month or so after blooming; cut stem tight to bulb. Dry in cool, airy place for 2 weeks or more then store them for the winter.

Cannas Plant in spring 18 inches apart, 4 inches deep, in good, rich soil. Do best in sunny location. Water generously throughout the season. Dig up the roots in fall after tops have been touched by frost and store until spring.

Dahlias Plant in the spring only, about 6 inches deep, 2 to 3 feet apart (4 to 5 feet for larger ones). Do well in most soils, but prefer well drained, loamy soil. Need direct sunlight 3 to 4 hours daily, do better with 6 or 7. Within a week after a frost, cut the stalks at ground level. A week later, dig the roots and store them in a cool, but not freezing, place.

WELCH'S GREEN QUEEN

Chrysanthemums

DOROTHY ALLFREY

RED FLARE

GOLDEN SCEPTRE

SALAMANDER

PEACH BLOSSOM

SUPERLATIVE

DEREK ELLIS

Green Queen Chrysanthemum Treasure

B3152X—1 each of all the Giant "Football" Mums—all 7 for only 4.50, postpaid.

Cushion Mums

SO MANY BLOSSOMS
YOU CAN HAVE CUT
FLOWERS EVERY DAY

B3149X—1 each of the Cushion Mums pictured here—all 6 for only 1.98, postpaid. FREE GIFT: 1 Mum "Moonlight", a double, clear pale sulphur yellow.

Begonias

B6596X — BRILLIANT MIXED BARGAIN.
7 Double Camellia type as pictured,
our choice of colors, for only 1.00, ppd.

Caladium

Calla Lily

WELCH'S BIG
BEAUTIFUL

Peonies

FESTIVA MAXIMA

EDULIS SUPERBA

KARL ROSENFELD

Green Queen PEONY COLLECTION

1 Festiva Maxima, the popular white.
1 Edulis Superba, best known of all pinks.
1 Karl Rosenfield, fine velvety crimson.
B3176X—1 each of all 3 for only 2.39, ppd.

RED MAY DAY

MARTHA BULLOCK

New Hardy Giant-Flowered "Football" Mums

These new varieties of mums have by long odds the largest blossoms for outdoor mums that we have ever seen. In addition, they have beauty of color and perfectness of form seldom equalled even in Mums grown for exhibition purposes.

The pictures are reproductions of actual photographs, reduced in size to fit the page since the blossoms actually are 5 to 6 inches across. You can get these same huge blossoms by pinching off all but the end (terminal) blossom buds on each shoot.

POSTPAID PRICES for pot-grown prefertilized plants: 79c each; 3 for 2.10, postpaid.

B1417—DEREK ELLIS. Large, full, incurring blooms of rich purple with silvery reverses. Award of Merit in 1950.

B1408—DOROTHY ALLFREY. Immense flowers of bright amber-bronze on a beautifully shaped plant, set off by gorgeous foliage.

B1449—RED FLARE. Bright, rich red with golden reverse. Fades

somewhat in hot weather, but one of the best large-flowered reds. Wisley Award of Merit 1951.

B1438—PEACH BLOSSOM. Very lively shade of peach-blossom pink. Large reflexing blooms. Free flowering. Award of Merit 1950.

B1435—GOLDEN SCEPTRE. The very finest yellow outdoor incurved variety. Huge 5 to 6" flowers. Award of Merit by National Chrysanthemum Society.

B1457—SALAMANDER. Very bright, red-bronze, full bloom of reflex style borne on long stems. First Class Certificate Award 1951.

B1451—SUPERLATIVE. A huge incurved snowy white of perfect shape. Solid, firm flowers. The best white. Award of Merit by National Chrysanthemum Society 1949, and First Class Certificate by same society in 1950.

"Football" Mum Bargain

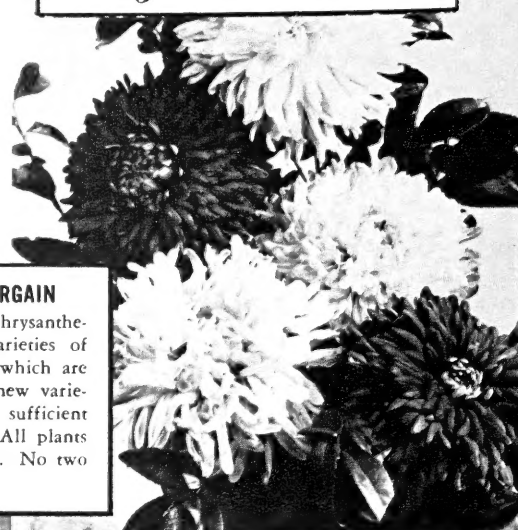
B3153X—1 each of Superlative, Golden Sceptre, Peach Blossom and Derek Ellis—all 4 for 2.75, ppd.

NOTE: These are not last year's field-grown plants stored over winter. All Welch's Green Queen Chrysanthemums, including the Cushions, are pot-grown plants, grown and shipped to you in a special prefertilized moss. This material does not fall away from the roots in shipment, as dirt does. It protects the roots from breakage and air. You get a larger, more vigorous, undamaged plant. And they cost you no more.

WELCH'S CHRYSANTHEMUM BARGAIN

B3154X—Here is a real buy in Chrysanthemums. We send you 5 named varieties of garden mums, our choice, none of which are listed on this page. They are fine new varieties of which we do not have sufficient quantity this year to list by name. All plants pot grown, prefertilized. All labeled. No two alike. All 5 for only 1.98, ppd.

WELCH'S "GREEN QUEEN" Chrysanthemums



These Cushion Mums have brilliant blossoms by the thousands, in huge mounds—the first year. You never miss a dozen cut daily for the table. Reliable people have reported several thousand blooms on one plant.

The potted plants we send you will, by this fall, be 2 to 2½ feet across and about 18" high, covered so solidly

with blossoms that the foliage will hardly show.

POSTPAID PRICES: 39c each; 3 for 98c, ppd., except purple.

B1412—PINK. The light clear pink that is one of the earliest bloomers in the fall.

B1411—BRONZE. Masses of double blossoms.

B1414—RED. Bright red, and lots of it.

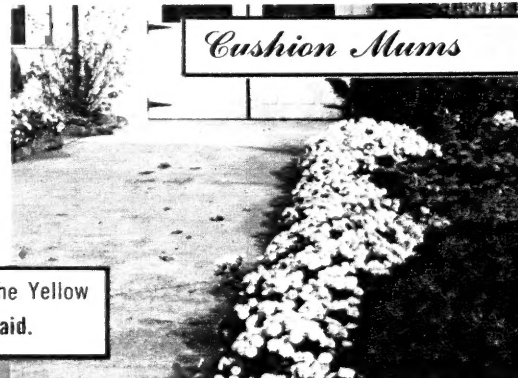
B1415—WHITE. Is apt to open very pale pink, changing to white in a day or two.

B1416—YELLOW. Large, fully double flowers.

B1413—PURPLE. The new brilliant royal purple. Blooms a little later than the above, lengthens your blooming season. 49c each; 3 for 1.29, ppd.

B3147X—1 each of the Bronze, the Yellow and the Pink, all 3 for 95c, postpaid.

Cushion Mums



TUBEROUS Begonias

Tuberous Begonias rival the rose in beauty and brilliance, and exceed them in size of bloom, attaining a size of 8 inches across on a full grown plant. Nothing can compete with their summer-long display of color.

They are the Great Creator's answer to the need of the householder for a beautiful flower that will thrive in the shade. They are ideal for shaded windows and porch boxes, or shady spots in the garden. Direct sunlight will burn them up, but they do need filtered light, or maximum light without sunshine.

There are several kinds, but we think the double Camellia flowered type is most beautiful,

and that is what we sell. Floated in a bowl, or arranged in a low broad container, the blossoms are among the most significant of cut flowers. Use them as a centerpiece decoration and your friends will marvel at their beauty.

We send you bulbs 1¼" to 1½" in diameter (across) standard blooming sized bulbs.

Complete instructions for growing both indoors and out, sent with each shipment, but if you wish the bulbs early for planting indoors, let us know.

BG414, Red **BG418, White**
BG413, Pink **BG415, Yellow**
BG419, Salmon **BG420, Scarlet**
30c each; 3 for 79c, postpaid.

BG595X—1 each of all 6 for only 1.00, postpaid.

Caladium

BG410—(Fancy Leaf) — Beautiful showy foliage. Leaves variegated with an astonishing assortment of patterns and colors. Fine for pots, and those problem shady places. 40c each; 3 for 1.00; 6 for 1.75; 12 for 2.95, postpaid.

Calla Lilly

Has beautiful foliage and tall stately blooms. One of the best potted plants; good around the pool. **BG411**, white; **BG412**, yellow; 40c each; 2 for 69c, ppd. **BG417**, pink; 50c each; 2 for 89c, ppd. **BG592X**—1 each of all 3 for 1.09, postpaid.



ELEPHANT EAR BG404—This is the tropical variety which grows enormous green leaves—usually 3 or 4 feet long. Easy to grow but will not winter outside. 35c each; 2 for 65c, postpaid.

Peonies will grow in almost any soil, but prefer a rich loam. They must have full sun; otherwise they may not bloom. Also, the little pink eyes on the Peony roots must be planted two inches below the level of the ground—not much deeper and not much shallower. These are the only requirements for a healthy peony plant that will give a wealth of bloom for many years. As you probably know, Peony flowers average 6 to 8 inches across, with some up to 10 and 12 inches across.

POSTPAID PRICES: 89c each; 3 for 2.49, postpaid, except where noted otherwise.

B1511—EDULIS SUPERBA. This is a crown type, with enormous bright clear pink blossoms with silvery reflects. Fine fragrance.

B1513—FESTIVA MAXIMA. The most popular, and one of the finest, of all the double white peonies. Snow-white flecked with red on the center petals. Massive bomb-type blooms.

B1529—KARL ROSENFELD. Most popular of the brilliant velvety crimson. Very good bloomer and beautiful color. Late mid-season bloomer. Fully double.

B1535—MARTHA BULLOCK. Rated by the experts as one of the three finest of all Peonies. The blooms are as large as an ordinary dinner plate and of a soft rose-pink color. 1.25 each; 3 for 3.49, ppd.

TRUE MAY DAY OR OFFICIALIS PEONIES

These are the famous old early double Peonies with the sweet potato-like roots. They are known as the May Day Peonies because, ordinarily, they are sure to bloom by May Day, or Decoration Day. They seldom are offered in this country because they reproduce so slowly. Our stock has been imported from Holland. They are absolutely hardy, and will live for years and years.

B1541—DOUBLE RED MAY DAY PEONY (Officialis rubra fl. pl.)

B1542—DOUBLE PINK MAY DAY PEONY (Officialis rosea fl. pl.)
B1543—DOUBLE WHITE MAY DAY PEONY (Officialis albo fl. pl.)
Prices on May Day Peonies: 98c each; 3 for 2.79, postpaid.

MAY DAY COLLECTION

B3180X—1 each of Red, Pink and White Double May Day Peonies—all 3 for 2.69, ppd.

PEONY COLLECTION BY COLORS
Large, fully double, standard peonies labeled as to color only.

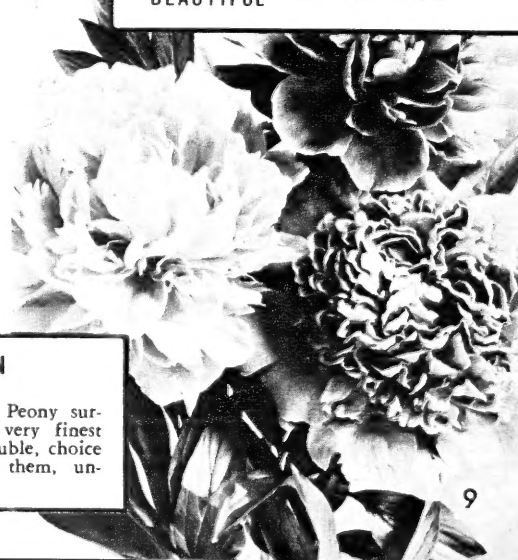
B1574—DOUBLE RED
B1573—DOUBLE PINK
B1575—DOUBLE WHITE
59c each; 3 for 1.59, postpaid.
B3179X—1 each of Double Red, Double Pink and Double White—all 3 for 1.55 ppd.

MIXED PEONIES BARGAIN 3 for \$1.00

B3178X—These are taken from our Peony surplus, which often are among the very finest of our varieties. They all are big double, choice varieties, and we will sell 3 of them, unlabeled, for 1.00, postpaid.

WELCH'S BIG BEAUTIFUL

Peonies



WELCH'S HARDY

Phlox

BLUETTE

SALMON GLOW

MARY LOUISE

PURPLE SWEETHEART

BRILLIANT PHLOX COLLECTION

B3215X—The 6 Phlox above will give you a rainbow of color in your garden year after year. After 3 years of growth, divide and re-plant. 1 each of these 6 for 1.98, postpaid.

DAILY SKETCH

SPITFIRE

B1665—SPITFIRE. One of the newest and best.

B1610—DAILY SKETCH. Has largest individual flowers of any Phlox. Delicately pink petals and bright deep pink eye make beautiful color combination.

B1662—SALMON GLOW. Rated best salmon. Dense heads of closely set flowers.

B1605—BLUETTE. Very large flowered soft blue. Particularly good in partial shade.

B1641—MARY LOUISE. One of the finest whites. Has large flower head plus many lateral branches with large flower clusters.

B1652—PURPLE SWEETHEART. The brand new deep purple. Large flowered and rich looking.

Prices on above: 45c each; 3 for 1.25, postpaid.

EVA FORESTER

PRIME MINISTER

LILLIAN

STARLIGHT

LEO SCHLAGETER

ROSY BLUE

B3216X—1 each of the six Phlox pictured immediately above for only 2.15, postpaid.

B3217X—1 each of all twelve Phlox pictured on this page for only 3.79, ppd.

Iris

DWARF IRIS—first to bloom

First to bloom in springtime. Grow only about 6" high. Make fine edging for flower bed or border. Ideal bank binders.

B1112—GOLDEN CARPET. Bright yellow.

B1131—NEGUS. Very popular dark violet.

B1135—SNOW QUEEN. Glistening white.

B1103—BLACKBIRD. Dark red purple.

49c each; 3 for 1.19, postpaid.

B3037X—1 each of above 4 only 1.59, ppd.

AUTUMN KING

OLA KALA

AUTUMN QUEEN

PINK SATIN

MOROCCO ROSE

BLACK MAGIC

SABLE

BLUE SHIMMER

ELMOHR

BRYCE CANYON

B3065X—COLLECTION of 1 each of the Iris pictured in the row above—all 6 for only 2.89, ppd.

B3064X—COLLECTION of 1 each of the Iris pictured at the left—all 4 for only 2.98, postpaid.

JEWELS OF THE GREEN QUEEN

B3077X—Fine varieties we are long on, plus those we have too few of to list in our catalog. Really jewels of the Iris world. 12, our choice, only 1.49, ppd.

Asters

The bright colors and immense size of the blooms of these new Asters will surprise you. Very hardy; grow almost anywhere. Bloom late summer and early autumn, after most perennials.

B1022—PEACE. One of the new English Asters with semi-double, 2" blooms. Grow 3' high. 59c each; 3 for 1.49, ppd.

B1023—PLENTY. Sister of Peace, spoon-shaped petals of clear blue. 59c each; 3 for 1.49, ppd.

B1003—BLUE PLUME. Deepest blue of all hardy Asters. 49c each; 3 for 1.29, ppd.

B1036—VIOLETTA. Deep purple-violet. 2½-foot high well-rounded bush solid with blossoms during Sept. 49c each; 3 for 1.29, ppd.

B1002—BEECHWOOD CHALLENGER. One of the best reds. Grows up to 3' tall. 49c each; 3 for 1.29, ppd.

B3007X—1 each of the five Asters pictured here; a rainbow of colors—all for only 2.39, postpaid.

PEACE

PLENTY

BLUE PLUME

VIOLETTA

BEECHWOOD CHALLENGER

Lilies

AURELIAN HYBRID

FLAME

PINK SHOW

YELLOW TRUMPET

ESTATE

REGAL

CORAL

GOLD BANDED

WELCH'S HARDY

Phlox

These Phlox give you a wide variety, and some beautiful combinations, of color. They make a gorgeous display in the garden, and for a short time as a cut flower in the house. The individual flowers of many are as large as a 25c piece, or larger. Most of them are brilliantly colored, but some of the newer ones are soft pastels.

Phlox are perfectly hardy almost anywhere: like limestone soil, plenty of sunshine or a light partial shade. Do not like wet feet.

B1613—EVA FOERSTER. Very large flowered, and one of the finest of all Phlox.

B1656—PRIME MINISTER. Very large heads. Pure white flowers brilliantly set off by shining red eye.

B1637—LILLIAN. Gorgeous. Soft cameo pink, with slight bluish tint in some lights.

B1666—STARLIGHT. One of the most beautiful of all. Deep lavender blue with white star center.

B1660—ROSY BLUE. Brand new. Very large flowers of soft lavender. Holds color best in partial shade.

B1635—LEO SCHLAGETER. One of the brightest and most popular.

Prices on above six: 59c each; 3 for 1.49, ppd.

Iris

So easy to grow, yet so beautiful. We offer a selected few of the very finest of all garden Iris.

B1234—BLUE SHIMMER. Long blooming season; often 5 or 6 flowers to stem. Very fragrant. 89c each; 3 for 2.39, ppd.

B1237—ELMOHR. The famous Orchid Iris. Flowers often 7 or 8" across. Dykes medal winner. 75c each; 3 for 1.79, ppd.

B1276—SABLE. The well known black. 75c each; 3 for 1.79, ppd.

B1260—OLA KALA. American Iris Society "Hall of Fame". Dykes medal winner. 89c each; 3 for 2.39, ppd.

B1228—BRYCE CANYON. No. 12 of "100 Most Popular" Iris. 98c each; 3 for 2.49, ppd.

B1371—MOROCCO ROSE. Very large and fine. 49c each; 3 for 1.29, ppd.

B1383—PINK SATIN. Clear, true satin pink. 39c each; 3 for 98c, ppd.

FALL, OR TWICE BLOOMING, IRIS

Bloom in the spring and again in the fall: **B1150—AUTUMN KING.** Popular large blue and purple.

B1151—AUTUMN QUEEN. Often blooms 7 months of the year.

B1154—BLACK MAGIC. One of the best of all Iris.

Above: 49c each; 3 for 1.29, postpaid. **B3056X—2** each of the above 3 Fall Blooming Iris—all 6 for 2.19, postpaid.

SOME OF THE WORLD'S BEST LILIES ARE LISTED HERE

Lilies

B5000—AURELIAN HYBRIDS. Best of all. Result of over 16 years of careful hybridization. Flower 6 to 8" deep. Plant 6" deep. 1.69 each; 3 for 4.98, ppd.

B5011—FLAME LILY (Red Russian). Does well in cold or heat, soil good or poor. Best in full sun or partial shade. About 2' tall. Plant 6 to 8" deep. 35c each; 3 for 80c; 5 for 1.29, ppd.

B5030—SHOW LILY (Lilium Speciosum rubrum). One of the most beautiful popular lilies. Very hardy and easy to grow. Plant 7 to 8" deep. 65c each; 3 for 1.79, ppd.

B5037—YELLOW TRUMPET AURELIAN HYBRID. Beautiful golden trumpets of the same strain that won the awards in the 1950 and 1951 National Lily Show. Grow much like Regal Lilies but with stronger stems and larger flowers. 2.00 each; 3 for 5.98, ppd.

B5010—ESTATE LILY. True Easter Lily type that you can grow outdoors. Has delightful apple blossom fragrance. Blooms year planned. Grows 2½ to 3' tall. Mulch for winter. Plant 5" deep. 49c each; 2 for 89c; 5 for 2.10, ppd.

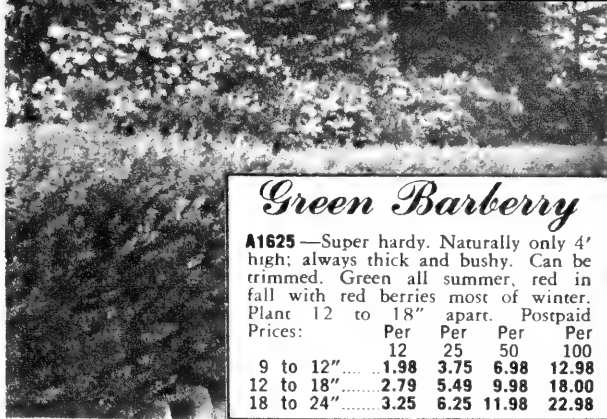
B5027—REGAL LILY. America's favorite hardy lily. Plant 7 to 8" deep. 35c each; 3 for 79c; 5 for 1.19, ppd.

B5005—CORAL LILY (Tenuifolium). One of the most brilliant of all lilies. Absolutely hardy; from Siberia. Small flowers of brilliant, deep waxen scarlet. Grows in poorest soil. Plant 4 to 6" deep. 29c each; 3 for 75c; 5 for 1.19, ppd.

B5012—GOLD BANDED LILY (Lily Auratum). Has been grown for centuries and still one of the most beautiful. Great white flaring flowers with bright gold band down the center of each petal. Plant 9" deep. Does not like lime. 75c each; 3 for 1.89, ppd.

"GREEN QUEEN" LILY COLLECTION

B3457X—1 each of Flame Lily, Pink Show, Coral Lily, Regal, and Estate—all 5 for only 1.98, ppd.



Green Barberry

A1625—Super hardy. Naturally only 4' high; always thick and bushy. Can be trimmed. Green all summer, red in fall with red berries most of winter. Plant 12 to 18" apart. Postpaid Prices:

	Per 12	Per 25	Per 50	Per 100
9 to 12".....	1.98	3.75	6.98	12.98
12 to 18".....	2.79	5.49	9.98	18.00
18 to 24".....	3.25	6.25	11.98	22.98

Amoor River Privet

A1618—Very popular, particularly in midwest. Is rugged, hardy, fast growing, upright. Untrimmed, makes dense screen of beautiful shining green foliage 8 to 10' high. Can be sheared as low as 2 to 2½'. Plant 12" apart for low thick hedge; 2 to 3' apart for tall screen. Postpaid Prices:

	Per 12	Per 25	Per 50	Per 100 or more
9 to 12".....	1.39	2.29	4.19	7.98
12 to 18".....	1.89	2.98	5.49	9.98
18 to 24".....	2.79	4.98	8.98	16.00



AMOOR RIVER PRIVET



Spirea Van Houttei

(Bridal Wreath)

A1623—One of the most beautiful of all hedges particularly if untrimmed or only slightly trimmed. Shearing loses most of the blooms. Light blue-

green foliage all summer. Set 2½' apart. Grows 6 to 8' if not trimmed heavily. Postpaid prices:

	Per 12	Per 25	Per 50	Per 100
10 to 15".....	1.98	3.79	7.10	13.29
12 to 18".....	2.46	4.89	8.98	16.50
18 to 24".....	3.25	6.49	12.50	22.98

Rosa Multiflora

A1624—This is the plant that is taking the country by storm. Everyone north, south, east and west is planting Rosa Multiflora, some that should and some that should not. We do not advocate Rosa Multiflora for Minnesota, Upper Wisconsin and similar cold areas as they will winter kill to the ground. But in all other areas, go to it. You can not find a better or more useful plant.

Rosa Multiflora is a hardy Japanese rose. It came into popularity first as a living field fence, and as an

ideal shelter belt and erosion control item. Then it was found that it made a fine hedge, either trimmed or untrimmed, even for a small city lot. We show here a picture of a lightly sheared Rosa Multiflora hedge growing here in Shenandoah on a small property. The hedge was 3 years old when this picture was taken. Was almost this tall the second year.

In the spring, the plants are festooned from top to bottom with clusters of glistening white single blossoms, and in the fall it is thickly set with bright red berries, very fine for winter bouquets, either natural or dipped in paint or glittering material. Makes a dense, thorny barrier that stops traffic across your yard, garden or field. Does not sucker nor spread so does not interfere with nearby garden plants. Weeds won't grow under it, and it is easy to run a lawn mower under its arching branches.

If left untrimmed, will grow to about 6 or 8 feet and then get no taller, and about 6 feet broad. Can be trimmed smaller if desired.

We offer two grades:

	Prepaid				Exp. Not Prepaid
	Per 12	Per 25	Per 50	Per 100	1000
9 to 15" size.....	1.98	3.59	6.50	49.75	
12 to 18" size.....	1.45	2.49	4.49	7.98	69.95



ROSA MULTIFLORA as yard fence



ROSA MULTIFLORA as field fence

WELCH'S GREEN KING

Hedges

Chinese Elm

A1604—One of the quickest growing, most satisfactory of all hedge plants, yet costs so little. Can be kept anywhere from 2 to 10' high. Cut back plants one-half when planting. Postpaid prices:

	Per 12	Per 25	Per 50	Per 100
12 to 18".....	.69	1.19	1.98	3.49
18 to 24".....	1.29	1.98	3.59	5.98

FLAME VIOLETS

ACTUAL SIZE
BLOSSOM

SCARLET
FLAME VIOLET

SILVER SHEEN

"FLAME VIOLET" COLLECTION

2N556X—1 each of
the four different
"Flame Violets" pic-
tured here for only
6.95.

EMERALD QUEEN

"BLUE FLAME" FLAME VIOLET

DOUBLE WHITE LACE

CALIF. DARK PLUM

2N509X—FINEST "DOUBLES"—1 each
of Double White Lace, Double Rose
Azure, Double King Neptune and
Double Delight Rainbow—for 6.49.

RED PRINCESS

STAR SAPPHIRE

FANTASY

GENEVA RAINBOW

STAR GIRL

DOUBLE KING NEPTUNE

AFRICAN VIOLETS

PORTLAND ROSE

DOUBLE ROSE AZURE

2N508X—COLLECTION OF BEAUTIES—
1 each of Painted Girl, Portland
Rose, Star Girl, and Red Princess—
all for 4.98.

LADY GENEVA

PAINTED GIRL

DOUBLE DELIGHT RAINBOW

FUCHSIA

HOLLYDALE

YULETIDE

GYPSY QUEEN

UNCLE JULES

FUCHSIA BARGAIN
2N839X—1 each of
Hollydale, Uncle
Jules, Yuletide, and
Gypsy Queen—all 4
for 1.98.

PATENTED FUCHSIAS
COLLECTION
2N840X—1 each of
Flying Cloud, Trail
Blazer and Enchanted
for 3.59.

TRAILBLAZER

FLYING CLOUD

ENCHANTED

BEGONIAS

LETTUCE LEAF
BEGONIA

ANGEL WING
BEGONIA

CALLA
BEGONIA

ORANGE RUBRA
BEGONIA

WHITE

DOUBLE GENEVA "ROSEBUD" BEGONIAS

2N512X—1 each of the Red, White and Pink
"Rose Bud" Begonias—all 3 for only 1.98.

RED

PINK

PETUNIAS

NOCTURNE

SONATA

CAPRICE

RHAPSODY

MINUET

PICTURED PETUNIAS COLLECTION

2N571X—1 each of all 6 varieties pic-
tured here for only 2.29.

ALLEGRO

Here Are the Plants You Have Been Asking For

3 NEW VARIETIES

Ever since we first offered Flame Violet* (episcia coccinea), many of you have written in asking for other varieties of this beautiful plant.

We now present three new varieties—each one dramatically different from the others in leaf color. All have flowers of scarlet red, excepting one, "Blue Flame", which has blossoms of gorgeous soft blue.

They all are as easy to grow as the original Scarlet Flame Violet—as

easily grown as their African Violet cousins.

2N1—"SCARLET" FLAME VIOLET (Episcia coccinea). Leaves of deep bronze-green, beautifully chevroned with emerald green, and of thick, plush-like substance. The flowers are a bright, scarlet, flaming red. 1.98 each; 3 for 5.40.

2N4—"SILVER SHEEN" FLAME VIOLET (Episcia cupreata Silver Sheen.) Small, neat, silvery-green leaves stitched and edged with darker green and brown. Scarlet flowers in bloom most of the time. 1.98 each; 3 for 5.40.

among all novelty African Violets. Lavender pink background splashed, rayed and dotted with contrasting deep purple. Has the fascinating habit of changing colors almost with each bloom. 1.25 each; 3 for 3.49.

2N188—GENEVA RAINBOW. Lovely companion to Lady Geneva. Frosty burgundy red, each petal narrowly edged with snowy white. 1.50 each; 3 for 4.19.

2N170—STAR GIRL. A brand new beauty with striking flowers—each petal daintily outlined with soft blue. Lovely scalloped "girl" foliage. 1.50 each; 3 for 4.19.

2N166—DOUBLE KING NEPTUNE. A new deep purple with probably the largest of all African Violet flowers and certainly the largest of any double. The blooms are borne in profusion and, on a well-grown plant, get to be the size of a silver dollar. A good grower, like all the Neptunes. 1.98 each; 3 for 5.40.

2N167—DOUBLE ROSE AZURE. The folks who work in our greenhouses, who are with African Violets all day long, think this variety is the most beautiful of all. It has large, double, white blooms softly blushed

the California Fuchsia Society. 59c each; 3 for 1.49.

2N280—YULETIDE. (Tiret 1948). A vigorous, upright, bushy variety of the giant-flowered type. 49c each; 3 for 1.39.

2N283—GYPSY QUEEN. One of the finest and showiest of all Fuchsias. A tall, vigorous, bushy plant. 49c each; 3 for 1.39.

2N286—UNCLE JULES (Reiter 1947).

2N242—CALLA BEGONIA. Has white and green variegated leaves, many almost entirely white, and shaped like calla lilies. And as if that weren't enough, they also have bright red flowers! A very rare and beautiful plant. 1.25 each.

2N243—ORANGE RUBRA. This one has light green leaves of the Angel Wing type, plus orange-colored flowers. In fact, it is the only fibrous-rooted Begonia we know of

but they fall far short of showing the true beauty of these flowers.

In the winter, you can use them as house plants. In the summer, they make gorgeous window box material. Also for porch boxes, edgings along the flower beds and walks, and in rock gardens. They make a

New "FLAME VIOLETS"*

2N6—"EMERALD QUEEN" FLAME VIOLET (Episcia Emerald Queen). Silvery-green leaves beautifully patterned with broad, silver veins. Bright scarlet flowers. 1.98 each; 3 for 5.40.

2N2—"BLUE FLAME" FLAME VIOLET (Episcia lilacina Fanny Haage). The leaves are an intricate pattern of greens, set here and there with huge, soft, sky-blue blossoms. 2.25 each; 3 for 5.98.

*The name "Flame Violet" is a Registered Trade-mark owned by Flame Violet, Inc., Shenandoah, Iowa.

AFRICAN VIOLETS

pink, and tinted more deeply here and there with wine. The foliage is rich green and rather quilted. An exquisite thing. 1.98 each; 3 for 5.40.

2N179—PORTLAND ROSE. A brand new violet with large, clear, rose-pink blooms on a vigorous, free-blooming plant. We recommend it highly. 1.25 each; 3 for 3.49.

2N205—LADY GENEVA. Deep blue flowers with a sparkling, frosty white edge that becomes more pronounced as plant grows older. 1.50 each; 3 for 4.19.

2N181—PAINTED GIRL. Flowers white centered, with a bright orchid band that sometimes extends to the middle of the flower, thereby causing a star effect. The combinations of these colors vary with almost every flower. Has beautiful frilled "girl" foliage. 1.50 each; 3 for 4.19.

2N171—DOUBLE DELIGHT RAINBOW. Large, double, medium blue. Leaves large green, slightly scalloped. Continuous bloomer. 1.75 each; 3 for 4.80.

Against the small foliage of this variety, the huge double purple flowers seem even more giant-sized. 59c each; 3 for 1.49.

PATENTED FUCHSIA VARIETIES

2N290—TRAIL BLAZER. Best of all double reds. Very large flowers.

2N289—FLYING CLOUD. Best of all whites. Large, double, well formed flowers of white with a glow of the palest rose tinting. Good grower.

that has the orange-colored flowers. 98c each.

DOUBLE GENEVA "ROSE BUD" BEGONIAS

This is a wonderful house plant and, in addition, is ideal outdoors in summer for porch boxes or any place where they do not get too much sunlight.

They have clusters of dainty flowers like tiny double roses. These contrast beautifully with the waxy,

striking, showy display when planted in beds of their own varieties only.

They do best in full sunshine; otherwise can stand a surprising amount of adverse conditions. Each plant grows about a foot high and spreads to cover a space about two feet across.

2N429—ALLEGRO. Soft pink and white.

WELCH'S "GREEN QUEEN"

House Plants



ALL HOUSE PLANTS SHIPPED POSTPAID

We call the plants on these two pages, and the two following pages, "house plants". But actually most of them are more than house plants. Almost all of them are very good outdoors in summer, in pots, in beds, in rock gardens, or in porch and window boxes.

Of course the time you probably will enjoy them most is during the dark, bleak days of winter, when all your outdoor plants are sleeping. Then the bright blossoms and gay foliage of house plants are doubly cheering.

All of Welch's "Green Queen" House Plants are choice, tested varieties, chosen from all over the United States and many foreign countries. All the plants we ship you are clean and healthy—grown in greenhouses in 2 1/4" pots, under ideal conditions.

Incidentally, we ship our house plants separate from our other nursery stock shipments, postpaid, when danger of freezing is past.

POTTING SOIL

4012—Contains Iowa loam with added humus, nitrogen, phosphorus and potash, plus Vitamins B1 and B2, plus Rootone for stimulating root growth. 1 gallon is enough for 10 to 12 4-inch flower pots. 1/2 gallon, 1.19; 1 gallon, 1.74, postpaid.

(We call your attention to the fact that we list here some of the finest varieties of Fuchsia obtainable in the U. S. today.)

Fuchsia need only cool conditions with plenty of light but not too much hot sun.

2N284—HOLLYDALE. A new, profuse blooming, double variety named in honor of the Hollydale Branch of

2N246—LETTUCE LEAF BEGONIA. Beautifully frilled and ruffled leaves of brilliant green with bright tints of pink and red. Daintiest pink flowers on long stems clothed in white hair. 1.00 each.

2N211—LARGE LEAF ANGEL WING. Leaves comparatively large, deep black-green on one side, bronze on the other. Grows 12 to 18" tall. Clusters of crimson colored flowers hang from the stems. 79c each; 3 for 2.16.

These are not ordinary petunias! While the ordinary petunia, with its single flower, is beautiful and useful, these are quite different. They have blooms like giant double carnations, three to four inches across, and solid full of crinkled and furled petals. The pictures at the left are actual photographs,

(Ladies' Ear Drops)

FUCHSIA

2N294—ENCHANTED. Well named. Petals clear soft blue, nearly white at the base, overlaid with fuchsia pink. All petals edged with a pale lilac line. Huge flowers.

PRICES of above 3 Patented Fuchsias: 98c each; 3 for 2.85.

ALL HOUSE PLANTS SHIPPED POSTPAID

Beautiful Flowers and Beautiful Foliage

BEGONIAS

bright green foliage. The plants grow 12 to 18 inches tall, and bloom profusely.

2N220—DOUBLE GENEVA "ROSE BUD" RED

2N222—DOUBLE GENEVA "ROSE BUD" WHITE

2N221—DOUBLE GENEVA "ROSE BUD" PINK

PRICES: 75c each, ppd.

Double Flowers 3 to 4" Across!

PETUNIAS

2N432—NOCTURNE. Rich deep purple.

2N430—CAPRICE. Fringed old rose.

2N434—SONATA. Purest white.

2N433—RHAPSODY. Wine red.

2N431—MINUET. Delicate lilac and white.

PRICES: 49c each; 3 for 1.19.

ALL HOUSE PLANTS ARE SHIPPED POSTPAID

PELARGONIUMS

EMPRESS OF RUSSIA

SENORITA

JUNGLE NIGHT

WALTZ TIME

LADY WASHINGTON GERANIUM COLLECTION
2N680X—1 each of the five Pelargoniums, or "Lady Washington Geraniums", pictured here for only 3.69.

MARIE ROBER

NOVELTY GERANIUMS

DOUBLE APPLE BLOSSOM ROSEBUD

SCARLET ROSEBUD

2N623X—1 each of Scarlet Rosebud, Double Apple Blossom Rosebud, and Stars and Stripes—all 3 for 1.85.

STARS AND STRIPES

LANTANA

SULTANAS

Variegated Leaf Sultana

Salmon Sultana

GERANIUMS

IMPROVED RICKARD

ENCHANTRESS FIAT

SNOWBALL

SALMON FIAT

SKIES OF ITALY

MME. LANGUTH

VARIEGATED-LEAF GERANIUMS

2N614X—1 each of Skies of Italy, Mme. Languth and Happy Thoughts—all 3 for 2.69.

HAPPY THOUGHTS

STAR BEGONIAS

JOE HAYDEN

GREEN STAR

2N801X—STAR BEGONIA BARGAIN. 1 each of Joe Hayden, Green Star, and Silver Star—all 3 for 2.79.

SILVER STAR

REX BEGONIA

SILVER CITATION

2N842X—1 each of Silver Citation, Helen Lewis, Lucy Closson, Queen of Hanover, Curly Silver Lake—all 5 for 3.98.

CURLY SILVER LAKE

QUEEN OF HANOVER

HELEN LEWIS

LUCY CLOSSON

SHADE-LOVING PLANTS

PERSIAN SHIELD

RABBIT TRACKS

SILVER THREADS

2N723X—SHADE-LOVING PLANTS BARGAIN. 1 each of Silver Threads, Rabbit Tracks, Persian Shield, and Devil's Ivy—all 4 for 2.59.

DEVIL'S IVY

MINIATURE PALM

PHILODENDRON

"GREEN QUEEN" FAVORITES

BABY TEARS VINE

GARDENIA

MAURANDIA

BRANCHING IVY

SPEARHEAD IVY

GLACIER IVY

These are beautiful house plants that make wonderful bedding plants in the summer, liking partial shade. They usually are solid full of blooms during Easter and also Memorial Day. They are far more brilliantly colored than the common geraniums and, with good care, individual plants may grow into specimens more than 3 feet in diameter, covered with huge velvety flowers 3 to 5 inches across.

2N370—EMPRESS OF RUSSIA. Most striking of all. Deepest red with each petal edged with beautiful

light pink. 89c each; 3 for 2.49.

2N361—SEÑORITA. Huge ruffled flowers of rose-pink with orange flush and lilac throat. Top petals veined with brownish-black. A grand new, gay, brilliant variety. 79c each; 3 for 2.19.

2N369—JUNGLE NIGHT. The black one. Rich black maroon with beautifully ruffled petals. 89c each; 3 for 2.49.

2N371—WALTZ TIME. Beautifully ruffled orchid color with velvety violet blotches in the two upper

NOVELTY GERANIUMS

These geraniums are so unusual that they warrant a separate listing.

2N301—SCARLET ROSEBUD. Very good bloomer with "rose bud" like flower of bright scarlet.

2N300—DOUBLE APPLE BLOSSOM ROSEBUD. Clusters of very double flowers opening like little rose buds to large, full flowers of white tinted and edged rose.

2N302—STARS AND STRIPES. Clusters of double red and white striped flowers. Always attracts attention.

PRICES on above three: 69c each; 3 for 1.89.

Geraniums grow well in the house; do beautifully in the garden in summer, or in porch and window boxes.

2N340—IMPROVED RICKARD. Ever-blooming, double flowers of bright red.

2N344—ENCHANTRESS FIAT. Huge, light shrimp-pink blooms on a compact, bushy plant.

2N342—SNOWBALL. Everblooming type with pure white double flowers against bright green foliage.

STAR BEGONIAS

2N227—JOE HAYDEN. A wonderful begonia with wavy, pointed leaves of thick, leathery texture. Colors best with very little light; then leaves are almost black and highly iridescent. Reverse of leaf red. 98c each; 3 for 2.85.

2N230—GREEN STAR. Star-shaped leaves of rich green, 6 to 8" long. Fine companion for Silver Star. 98c each; 3 for 2.85.

2N229—SILVER STAR. A beautiful, star-leaved hybrid of glossy olive-green, entirely silvered on the upper surfaces. Leaves get to be about 6" long with margins toothed and waved. Red underneath. Goes beautifully with any room color scheme. 98c each; 3 for 2.85.

These house plants thrive in those corners that get little or no direct sunlight—where many other plants won't grow. They are extra hardy and need little care. Of course they grow well in lighted rooms too, but not in direct sunshine.

SILVER THREADS

2N420—(Fittonia). A showy foliage plant with bright green leaves beautifully netted with silvery white veins, as if it had been stitched with silver threads. 75c each; 3 for 1.98.

BABY TEARS VINE

2N418—Has myriads of tiny, bright green, round leaves that cascade down the side of a pot or window box like a fountain. An attractive, useful house plant. Does better if gets a little sunshine daily. 49c each; 3 for 1.39.

GARDENIA "Mystery"

2N295—Gardenia is the flower of romance. Our southern friends grow them outdoors regularly and easily. Many of our northern friends like to grow them indoors. Some succeed,

and some don't. It depends on conditions. But you are convinced it is worth the effort when you see the huge, white, double, fragrant blooms.

Grow them at room temperature. Plant outside in summer, right in the sun. Water well. 85c each; 3 for 2.29.

MAURANDIA

A New Climbing Vine

2N421—We like this climber. Delicate, bright green leaves and stems with showy flowers of soft violet.

It will grow ten feet or more and

LANTANA

A good house plant. Also ideal for window boxes, bedding plants, and border plantings. Loaded with blooms until frost. **2N403—**Red. **2N401—**Orange. **2N400—**Lavender. **2N402—**Pink. **2N404—**Yellow. 39c each; 3 for 98c.

2N532X—1 each of all 5 colors for only 1.59.

PELARGONIUMS

petals. 79c each; 3 for 2.19.

2N366—MARIE ROBER. Clusters of immense deep black-red blossoms. 69c each; 3 for 1.89.

PELARGONIUM COLLECTION

2N681X—1 each of Waltz Time, Jungle Night and Empress of Russia—all 3 for 2.39.

ALL HOUSE PLANTS ARE SHIPPED POSTPAID

SULTANA

(Impatiens)

Bloom in a sunny window all winter and all summer outdoors. Like sun but, in the garden, do well in partial shade. **2N450—**Red. **2N453—**White. **2N451—**Salmon. **2N452—**Variegated leaved with red flowers. 39c each; 3 for 98c.

2N535X—SULTANA COLLECTION. 1 each of all 4 varieties for only 1.29.

"GREEN QUEEN"

and red. Flowers are single, scarlet.

2N347—MME. LANGUTH. White and green leaves with double, deep-red flowers.

2N346—HAPPY THOUGHT. Beautifully frilled leaves of ivory, green and brown. Single red flowers.

PRICES on above 3 variegated-leaf Geraniums: 98c each; 3 for 2.79.

GERANIUMS

REX BEGONIA

A plant with some of the most brilliant and beautifully colored leaves imaginable. We list only the new, better hybrids from the west coast.

Rex Begonia plants like moist air and plenty of light without direct sunlight. (Set them on a dish of moist pebbles.) From December to February, when they lose most of their leaves, water sparingly. The rest of the time, they are amazingly beautiful.

2N244—MIXED VARIETIES. 79c each; 3, all different, for 2.29.

Named Varieties

2N256—SILVER CITATION. Solid silver! This gleaming beauty blends well in any room. 98c each; 3 for 2.69.

2N238—CURLY SILVER LAKE. Large spiralled leaves. A glistening study of silver on crimson and Nile-green. 98c each; 3 for 2.69.

2N239—HELEN LEWIS. Not only a real beauty but a good grower and a top variety. 89c each.

2N245—LUCY CLOSSON. Intense

DEVIL'S IVY

2N435—(Pothos Wilcoxii). Very easily grown. Makes a vine 10 feet long, or can be cut back as a regular pot plant. Likes 3 to 4 hours of sunlight a day. 2 plants to a pot—59c each; 3 for 1.49.

MINIATURE PALM

2N443—(Neanthe Bella Palm). Delightful, small, easily grown, palm tree. Just like the big palms the florists sell for weddings and the like, only this one is in miniature. Out of 3-inch pots. 1.49 each; 3 for 4.29.

SPEARHEAD IVY

2N352—A very branching ivy with leaves like spearheads. 59c each; 3 for 1.59.

BRANCHING IVY

2N353—A much branched, dark green type of ivy. Very attractive, and quite popular. 39c each; 3 for 98c.



WELCH'S "GREEN QUEEN"
House Plants

HOUSE FERNS

Probably the most useful group of plants because they thrive and add beauty in those spots in rooms where there is light but no direct sunshine.

2N270—LACE FERN (Asparagus Plumosus). A fern with foliage so fine it looks like green lace. A favorite too for use in bouquets. 39c each; 3 for 1.10.

2N264—FLUFFY RUFFLES. A beautiful, feathery fern. 49c each; 3 for 1.39.

2N265—GREEN RIPPLES. A very beautiful, brand new fern from Oregon. Much like Fluffy Ruffles but smaller. Color is brilliant green. 85c each; 3 for 2.39.

2N260—BOSTON FERN. Rich, dark green leaves. 45c each; 3 for 1.29.

2N585X—1 each of Boston, Fluffy Ruffles and Lace Fern—all 3 for only 1.25.

EMERALD FEATHER

FLUFFY RUFFLES

GREEN RIPPLES

BOSTON FERN

REX BEGONIA

black-purple with flashes of brilliant red in the middle. Small, neat leaves. 98c each; 3 for 2.79.

2N235—QUEEN OF HANOVER. A harmony of greens—soft peagreen and bright green, scattered with small spots of silver. 89c each; 3 for 2.39.

2N832X—RAINBOW REX BEGONIA COLLECTION. 1 each of Queen of Hanover, Helen Lewis and Silver Citation for 2.49.

SHADE-LOVING PLANTS

PHILODENDRON

2N412—Everyone knows and likes this green trailing vine of a thousand uses. 39c each; 3 for 98c.

All House Plants Shipped Postpaid.

HYPONEX PLANT FOOD

Hyponex is the perfect plant food for all your house plants. It not only helps keep your plants healthy and blooming, but it is clean, odorless, easy to use, and easy to store. See description and prices on page 30.

"GREEN QUEEN" FAVORITES

GLACIER IVY

2N350—There is no other ivy quite like this. It is small-leaved and branching, and very beautiful. The thing that makes it so different is the fact that the leaves are variegated, being green with a broad edging that is almost white. 98c each; 3 for 2.69.

IVY COLLECTION

2N691X—1 each of Glacier, Branching, and Spearhead—all 3 for only 1.75.

Welch's Green Queen Roses

ALL 2-YEAR OLD FIELD-GROWN PLANTS THAT BLOOM THE FIRST YEAR!

HOW WE GRADE OUR ROSES

When our roses are brought in from the field they are separated into these three grades:

Select 2-year No. 1
Standard 2-year Medium
Light Under-grade (we do not sell this grade)

Many nurseries make four grades, the fourth being Large Jumbo XX, which they usually sell at a premium price. We prefer to put these XX in with our Select No. 1 grade, which in itself complies absolutely with the Horticultural Standard of the American Association of Nurserymen.

Our Standard Medium grade conforms to the grading standards also, is a little smaller in size than a No. 1; otherwise just as good.

We do not sell the Light Under-grade. If they are good, we put them back in the field to grow up or, if they are culls, we burn them.

No other class of plants gives more general satisfaction and wealth of beauty than Hybrid Tea Roses. They can be planted any time during the spring planting months and, beginning in June, they are in bud and bloom all summer and fall.

All Welch's Green Queen Roses are two-year-old, field-grown dormant plants. They are grown under our control in areas best suited for the development of fine roots and good strong, hardy tops. There are no better rose plants than these.

EACH ONE TOPS IN ITS CLASS AND COLOR

A1274—ECLIPSE (Plant Pat. No. 172). Has world's most beautiful buds—sleek and tapering with long green stipules. Gorgeous cut flower. 1.75 each; 3 for 4.65, ppd.

A1291—PEACE (Plant Pat. No. 591). All-America Award winner. First to win American Rose Society's National Gold Medal. Most outstanding rose in the world. 2.50 each; 3 for 6.50, ppd.

A1287—NEW YORKER (Plant Pat. No. 823). Holds its intense scarlet color until last petal has fallen. One of the most brilliant and colorful. 2.00 each; 3 for 5.25, ppd.

A1267—FRED HOWARD (Plant Pat. No. 1006). A brand new "All-America" rose. An outstanding variety from coast to coast. The perfect buds open into huge, rich buff-yellow flowers. Has many roses on long stems. 2.50 each; 3 for 6.59, ppd.

A1284—LOWELL THOMAS (Plant Pat. No. 595). All-America Award winner. Beautiful buds open and form many-petaled 4" flowers with high centers. 2.00 each; 3 for 5.25, ppd.

A1262—ETERNAL YOUTH (Plant Pat. No. 332). We think this is the most beautiful of all pink roses. Beautifully shaped, large roses of clear pink on long stems. Vigorous grower. 1.75 each; 3 for 4.65, ppd.

A1286—MIRANDY (Plant Pat. No. 632). All-America Award. Enormous blooms; sun proof. A red adapted to rugged weather; probably best of all for midwest area of U. S. 2.25 each; 3 for 5.98, ppd.

ALL-AMERICA AWARD WINNERS

A2283X—1 each of four All-America Award Winners: Peace, Fred Howard, Lowell Thomas and Mirandy—all 4 for only 7.75, ppd.

WELCH'S HYBRID Tea Roses

A SELECT GROUP OF THE FINEST VARIETIES ONLY

In choosing these varieties, we have eliminated those which are beautiful in a few localities only, and those which have beautiful blooms but are poor growers, or are particularly subject to disease.

These are the ones that will do best for you, give you healthy plants, lots of blooms, and a great deal of beauty.

Postpaid Prices on Hybrid Tea Roses Each Per 3 Per 6 Per 12
Select 2-year No. 1 grade..... 1.10 3.15 5.98 11.40
Standard 2-year Medium grade..... .98 2.80 5.39 10.19

Please specify on your rose order which grade you want. (Brownell's and Patented Hybrid Teas are priced separately.)

COUNTESS VANDAL

A1132—A gorgeous improvement over the President Hoover. Has beautifully pointed buds on long stems. Was an expensive rose until its parent expired recently.

GOLDEN CHARM

A1131—A deep, unshaded golden sport of Talisman with same long stems and beautiful growth. Has a very pleasing fragrance.

Green Queen Collection

1 Poinsettia 1 Pres. Hoover
1 Crimson King 1 Hinrich Gaede
1 K. A. Victoria 1 Ed. McFarland

Available in 2 price ranges: both good.
A2261X—Select No. 1—all for 5.49, ppd.
A2262X—Medium—all for 4.98, ppd.

CRIMSON KING

A1128—This is a magnificent, broad, bushy-growing rose with flowers of a rich velvety crimson, very heavy in texture and delightfully perfumed.

TALISMAN

A1180—Has buds and flowers of the beautiful, popular tea rose shape; brilliant in coloring; long stems fine for cutting; good grower.

HINRICH GAEDE

A1137—Brilliantly-colored—much more brilliant than our picture shows. An abundance of buds and flowers throughout the season. The plants seem almost trouble-proof. Unusually distinct, striking rose.

"ONE DOZEN ROSES" Collection

1 each of all 12 Hybrid Teas pictured in this black panel. **A2263X**—Select Grade, 11.25, ppd., with Free Gift of pink Floribunda: Else Poulsen. **A2264X**—Standard Grade, 9.98, ppd., with Free Gift of crimson-scarlet Floribunda "Eutin."

ROUGE MALLERIN

A1174—A huge rich red rose, covered with big velvety blooms from June until frost—really darker than this picture shows.

1954 ROSE BARGAIN

1 Editor
1 McFarland
1 Talisman
1 Poinsettia
1 K. A. Victoria
1 Golden Charm
A2249X—2-year Medium Grade—all 5 for only 4.25, postpaid.

CONTRAST

A1130—A very unusual pink rose—inside of petals is bright china pink and outside is white. Makes a beautiful combination. Profuse bloomer. Bushy, compact plant.

K. A. VICTORIA

A1147—Regarded as the standard of excellence for vigor and other desired qualities in a white garden rose. Sometimes blooms rather scantily for a while but then puts out a wealth of blossoms.

CYNTHIA

A1129—A very fine, deep pink rose, beautifully shaped bud and flower, very fragrant and with a color that is clear and unfading.

McGREY'S YELLOW

A1154—One of the famous McGredy roses from Ireland. Long pointed buds. Buttercup yellow flowers; foliage dark glossy green tinted bronze.

POINSETTIA

A1170—We consider this the finest scarlet rose. Truly a poinsettia shade. Has fine-shaped buds and blossoms. Flowers are large and the color does not fade. Only slight fragrance.

Patented Hybrid Tea Roses

ECLIPSE

PEACE

NEW YORKER

FRED HOWARD

LOWELL THOMAS

ETERNAL YOUTH

MIRANDY

ORANGE RUFFELS

BROWNELL HYBRID TEA COLLECTION

A2208X—1 Curly Pink, 1 V for Victory, 1 Queen of the Lakes, 1 Tip Toes, all 2-year Commercial grade—all 4 for only 5.64, ppd.

FOR YOUR PROTECTION, ALL BROWNELL ROSES ARE PATENTED

A1011—ORANGE RUFFELS. The clearest orange color of all orange-colored roses. And perfume!—we have never found a rose that compares with its fragrance. Flowers are large, double, and borne profusely. Brand new and outstanding.

A1003—COUNTRY DOCTOR. Huge, solitary, deep pink, double blooms. One of the largest flowered of all roses.

A1016—QUEEN O' THE LAKES. One of new strain of great Brownell crimson roses. Beautifully shaped buds on long stems.

A1020—TIP TOES. Long, pointed salmon buds and beautifully shaped flowers having an enjoyable, sweet, spice-like fragrance.

A1013—LILY PONS. Clear milky

white with pure yellow center. Large graceful flowers.

A1021—V FOR VICTORY. One of the best yellow tea roses. Large, double and fragrant. Holds colors well in hot summer.

A1001—BREAK O' DAY. Has large, very double blooms of orange to apricot. Vigorous and free blooming.

A1002—CURLY PINK. Matchless in size and form of bloom, beauty of cluster, vigor of foliage, hardiness. Often has cluster of 4 or 5 huge blossoms at once. One of the finest pinks.

Postpaid Prices Each Per 3 Per 12
2-year Jumbo Grade..... 2.00 5.85 22.79
Large Select 2-yr. No. 1..... 1.75 5.10 19.80
Very Good 2-year

Commercial Grade..... 1.50 4.35 16.85
(No culls or seconds in any of the above grades.)

SUPER HARDY Brownell Hybrid Tea Roses

Stand 25° Below Zero Without Killing Out

Brownell's are just as beautiful as any Hybrid Tea Rose, but they have extra hardiness, as shown clearly by the picture at the right, taken here in Shenandoah. These roses are 5' high, yet during their 4 years of growth they were never winter-protected nor pruned. You can prune them smaller if you wish. They also are nearly immune to black spot.

We highly recommend Brownell's for any place in the U. S., but especially for the rugged weather of the mid-west.

COUNTRY DOCTOR

QUEEN O' THE LAKES

TIP TOES

LILY PONS

V FOR VICTORY

BREAK O' DAY

CURLY PINK

WELCH'S GREEN QUEEN *Climbing Roses*

There are no other climbing plants that give the mass of bloom and beauty of display that the Climbing Roses do, with the possible exception of the Hybrid Clematis.

The uses of Climbing Roses are many—to add beauty to the house by climbing on trellises or around doorways and porches; to scramble over walls and fences; to cover outbuildings or objects such as rocks or large stumps that cannot be moved but present an ugly appearance unless clothed in something like a climbing rose.

Climbing Roses give a tremendous mass of bloom for several weeks in early summer and finish out the season with a thick covering of green leaves, and the everblooming varieties, Blaze and New Dawn, bloom almost continuously from June until frost.

Climbers should be planted at least 6 feet apart and 3 feet out from a house or other building.

In regions where the canes are apt to kill back in the winter, they can be laid down on the ground and covered with straw or other mulch in late fall.

Welch's offer you a wide variety of colors in these climbers, designed to harmonize, or accent, the coloration of your home, or such buildings as you may want the rose to climb on.

All our plants are two-year, field-grown stock.

Postpaid Prices on Climbing Roses

(except Blaze and New Dawn)			
Each	Per 3	Per 6	Per 12
1.10	3.15	5.98	11.40

Welch's *Floribundas* THEY BLOOM PROFUSELY

The Floribunda Roses form a rounded bush, growing to a size about 3 feet high and 2 feet across. They grow more bushy than the ordinary hybrid tea rose, and the flowers generally are borne several to a cluster. They are beautiful and hardy, with masses of *large* double blossoms all summer long. They do well in beds by themselves, or in the shrub border, or in the foundation plantings around your home.

Welch's Rose Guarantee

Unless you are a rose expert, you are apt to find the rose situation confusing because there are so many different grades and so many different varieties, at so many different prices.

If you follow just two simple rules when you buy roses, you will not go wrong:

1. Buy your roses from a nursery you know is reliable.
2. Buy only two-year-old, field-grown budded roses in the larger grades.

All of Welch's Green Queen Roses are two-year old, field grown budded roses. We grade out all culls, broken roses and No. 2's, and for the most part we destroy them.

We guarantee you that all Welch Green Queen Roses are true to name, healthy, well branched, and well rooted. You can pay more for roses, but they won't be any better. On the other hand, you can pay a lot less for roses of the same varieties as we offer, and we do not hesitate to tell you they will not be as good.

NEW DAWN

A1074—The first, and one of the very few, everblooming climbing roses. New Dawn produces a wealth of flowers in the ordinary June climbing rose blooming season, and then keeps a few blooms constantly on the vine from that time until frost. Flowers are large, double apple-blossom pink, often 4 inches across, and grow on long stems. They are fine for cutting, and also very fragrant.

This variety is one of the hardest of the climbers and will ordinarily climb higher than most. New Dawn usually will put out some blooms the first year it is planted. 1.25 each; 3 for 3.49, postpaid.

THE CLIMBING TWINS

A2218X—1 Blaze Everblooming Climber and 1 Climbing New Dawn.

Both for only 2.29, postpaid.

BLAZE

A1056—An ideal pillar rose because it holds the bright scarlet color of its blossoms in the hottest sun. For repeated flowering, cut off the old blooms and then new blossom shoots will start from the first eye below the old flower cluster. Blaze has increased in popularity yearly since its introduction as its fine qualities have become more widely known. Likes good soil as the more it grows the more it blooms.

This new climber has the same brilliant scarlet blossoms as Paul's Scarlet. However, it has the added advantage of being everblooming, blooming both in the spring and the fall. 1.25 each; 3 for 3.45, ppd.

PROSPERITY

A1079—The foliage is a bright clear green, which is attractive at all times of the year. When interplanted with Paul's Scarlet climber, or some other brightly colored climber, Prosperity creates a color contrast that is strikingly beautiful.

We think Prosperity is the most satisfactory of all the white climbers. It bears great clusters of pure white double blossoms which are particularly attractive against a red brick wall. This rose blooms on the new wood and, therefore, will blossom the very first year you plant it, something very unusual in a climbing rose.

PAUL'S SCARLET

A1078—Paul's Scarlet is among the hardest of the well-known climbers and its dark green, leathery leaves are very resistant to black spot and mold. A row of these planted at 6-foot intervals along a fence or wall is a sight to remember when their brilliant blossoms simply blanket the plants from top to bottom.

Undoubtedly more Paul's Scarlet are planted than any other climbing rose, and probably rightly so. No plant could attain, and hold, the popularity that Paul's Scarlet has unless it performed faithfully in many different areas over a period of many years.

CLIMBING ROSE BARGAIN

A2219X—1 Paul's Scarlet, red; 1 Prosperity, pure white; 1 Primrose, yellow.

All 3 for 2.98, Postpaid.

PRIMROSE

A1077—Primrose is a very vigorous grower and will do a fine job of completely covering a trellis or pergola. Because of its Wichuraiana parentage, from which it derives its rich shiny foliage and exceeding frost hardiness, it can be planted where most other climbers are not hardy.

We consider this the best yellow climbing rose. It is harder than most climbers, grows almost anywhere, has rich green varnished foliage, and immense double primrose yellow flowers, often 4 to 5 inches across. It is a fine color alone, and combines well with the other colors.

CLIMBING AMERICAN BEAUTY

A1052—Its fragrant blossoms make fine cut flowers, particularly when cut in the bud. As this rose is another Wichuraiana hybrid, it comes rightfully by its extreme hardiness and clean, mildew resistant, showy foliage as well as its vigorous habit of growth. Although originated in 1908 by the Pennsylvanian, Josiah Hoopes, it is still one of the most popular and finest of the Climbing roses.

Long stemmed, very large, double, deep rose-pink flowers, borne singly or in clusters. A fragrant flower and a very hardy vine with all the charm of the famous American Beauty rose in a climber.

NON-PATENTED FLORIBUNDAS

The following 4 are non-patented Floribundas. Their prices are 1.10 each; 3 for 3.15; 6 for 5.98; 12 for 11.40, postpaid.

A1340—FLORADORA. A brilliant and unusual color in roses—a clear, shining orange. You seldom see a brighter rose than this one, or a clearer color.

A1336—ELSE POULSEN. Always in bloom. Big clusters of apple-blossom pink. Hardy. Good for border or cemetery, as are all the Floribundas.

A1358—SWEETHEART ROSE (Cecil Brunner). Small, exquisitely formed buds and flowers of light pink with a yellow base.

A1337—EUTIN. Glowing carmine-red. Up to 125 semi-double blossoms in one cluster. Probably the showiest rose in our whole rose assortment.

PATENTED FLORIBUNDAS

Probably more advance has been made in beauty, size and quality in patented Floribundas than in any other class of roses. These are among the very best of all:

A1393—RED PINOCCHIO (Plant Pat. No. 812). Clusters of deepest velvety crimson flowers on long stems. An upright growing rose of many uses. 1.50 each; 3 for 3.89, postpaid.

A1385—FASHION (Plant Pat. No. 789). This undoubtedly is the finest of the Floribundas and one of the most pleasing colors of any rose we know of. Blooms are about 3½ inches across and of a beautiful, bright salmon-pink. The large bush blooms constantly from July until frost. 2.00 each; 3 for 5.25, postpaid.

A1389—LAVENDER PINOCCHIO (Plant Pat. No. 947). This rose actually is lavender in color. The ladies are demanding a greater quantity of these roses than we can supply as they want it for unusual cut flower arrangements, and to have a real lavender rose in their garden. 2.00 each; 3 for 5.25, postpaid.

A1386—GERANIUM RED (Plant Pat. No. 811). We think this is probably the most brilliantly colored of all roses, being an intense red of exactly the same color as those brilliant geranium blossoms. Blooms from spring until frost, with large, fully double flowers in big clusters, and they have a rich, spicy fragrance. 1.50 each; 3 for 3.89, postpaid.

A1387—GOLDILOCKS (Plant Pat. No. 672). Buds like miniature tea roses open to large, golden, double blossoms in clusters. This is the best of the golden colored Floribundas. 1.50 each; 3 for 3.89, postpaid.

Welch's Everblooming *Polyanthus* *Bushy Baby Roses that are Extra Hardy*

These rose bushes grow two to three feet high and very broad. They have large clusters of small, double, brightly-colored blossoms that persist continuously from June until freezing time, and they seem to be able to withstand almost anything. They are beautiful in the shrubbery border, in a bed by themselves, fine for cemetery plantings, and park work.

A1303—CATHERINE ZIEMET. This plant always is covered with clusters of dainty, double white blossoms and fine, rich green foliage.

A1308—GOLDEN SALMON. A vivid salmon-colored, heavy-blooming variety. Bears great masses of flowers all sum-

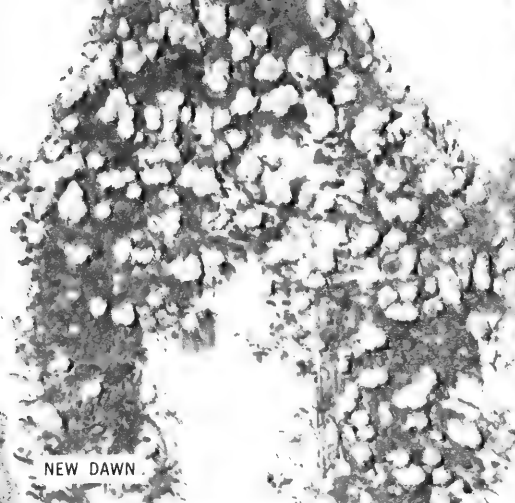
mer long, and is a delight to look at at all times.

A1312—IDEAL. This is the deep black-red Baby Rose. It blooms profusely throughout the summer and, with its dark red blossoms, is very showy.

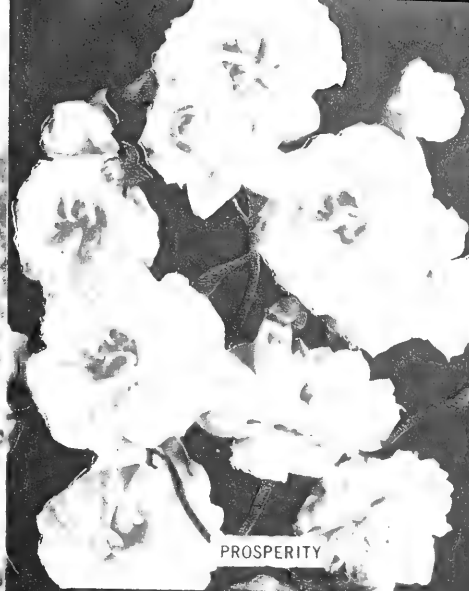
Prices on the above: 1.10 each; 3 for 3.15; 6 for 5.98; 12 for 11.40, ppd.

POLYANTHUS ROSE TRIO

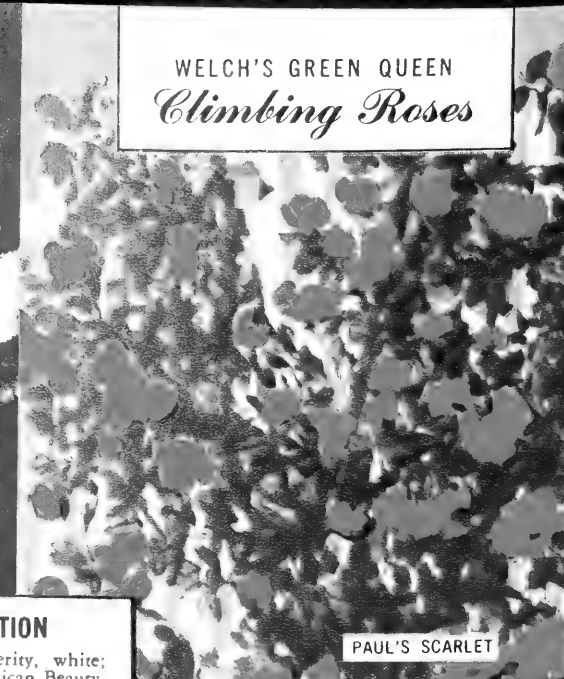
A2312X—1 Golden Salmon, 1 Catherine Ziemet, and 1 Ideal—all three for only 3.10, postpaid.



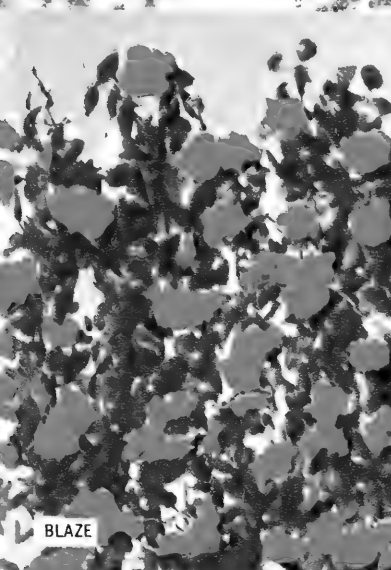
NEW DAWN



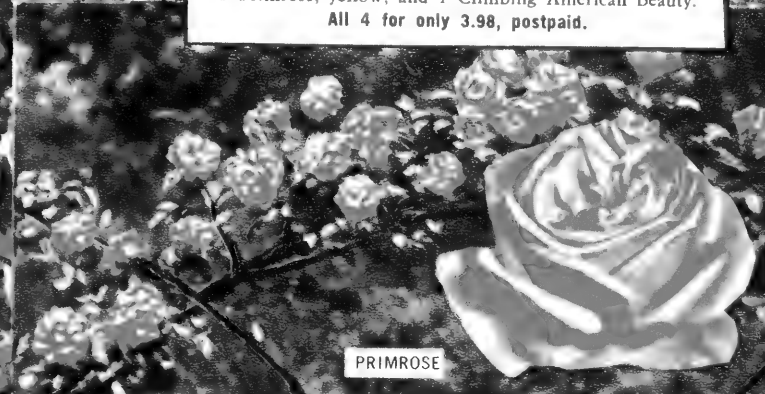
PROSPERITY



PAUL'S SCARLET



BLAZE



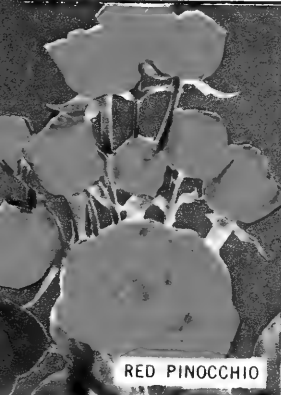
PRIMROSE



CLIMBING AMERICAN BEAUTY

RAINBOW CLIMBING COLLECTION
 A2212X—1 Paul's Scarlet, red; 1 Prosperity, white;
 1 Primrose, yellow; and 1 Climbing American Beauty.
 All 4 for only 3.98, postpaid.

PATENTED FLORIBUNDAS COLLECTION
 (Described and priced individually on opposite page)
 A2325X—1 each of Fashion, Geranium Red, Goldilocks and
 Red Pinocchio—all 4 for only 5.50, postpaid.



RED PINOCCHIO



FASHION



LAVENDER PINOCCHIO

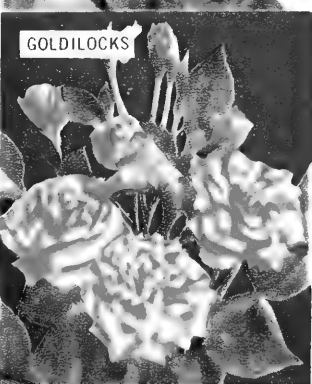


GERANIUM RED



IDEAL

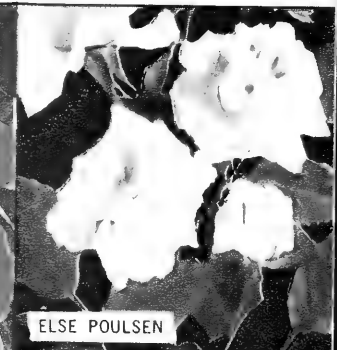
Polyanthus



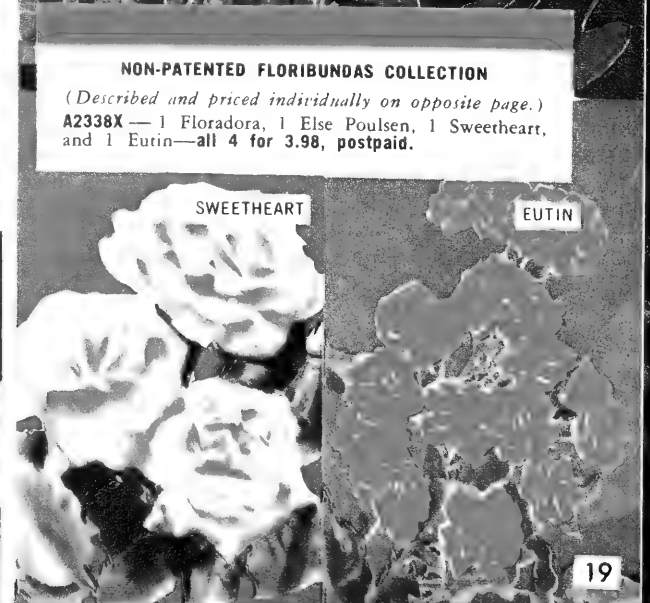
GOLDILOCKS



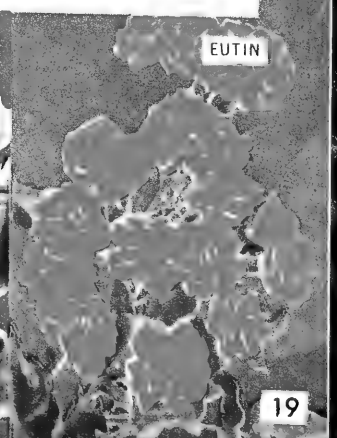
FLORADORA



ELSE POULSEN



SWEETHEART



EUTIN

NON-PATENTED FLORIBUNDAS COLLECTION
 (Described and priced individually on opposite page.)
 A2338X — 1 Floradora, 1 Else Poulsen, 1 Sweetheart,
 and 1 Eutin—all 4 for 3.98, postpaid.

Welch's *Floribundas*
 THEY BLOOM PROFUSELY

DOUBLE PINK ALMOND

A1421—One of the loveliest shrubs. In the early spring, the branches are covered solid with double delicate pink blossoms. Grows 3 to 5 feet high. Very hardy. Grows in full sun or partial shade. Extra select plants. 79c each; 3 for 2.19, postpaid.

SPIREA ANTHONY

WATERER

A1490 (Dwarf Red Spirea). Another fine, popular, low-growing shrub. Never gets over 2 or 2½ feet tall, and about as broad. Likes full sun or just a light shade. Broad heads of blossoms all summer. Ideal for foundation planting. Extra select plants. 59c each; 3 for 1.49, postpaid.

LILAC SPIREA

A1491 (Spirea Billardi). A fine medium-height shrub with attractive foliage. Long clusters (up to 8") of big, pink, lilac-shaped blossoms borne on ends and sides of each branch all summer. Extra select plants. 59c each; 3 for 1.59; 5 for 2.49, postpaid.

SPIREA VAN HOUTTEI

A1495 (Bridal Wreath). The most popular flowering shrub in the world. Makes a wondrous fountain of blooms in early spring. Grows 6 to 8 feet tall if not trimmed, and about as broad. A beautiful background shrub or single specimen. Select 12 to 18-inch size, 49c each; 3 for 1.29; 5 for 1.98. Extra Select 18 to 24-inch grade, 59c each; 3 for 1.59; 5 for 2.49, postpaid.

BLUE MIST SPIREA

A1492 (Caryopteris). A new and striking shrub from Minnesota—one of the finest introduced in many years. Ideal for the new low houses. Never gets over 3 or 4 feet high, about as broad. Its flowers are a clear, soft blue—one of the rare colors in hardy shrubs. The foliage is blue-gray. The flowers appear along the stems in late summer and continue through the fall in abundance. Entirely hardy except in the northernmost states. Sometimes dies to the ground in an extremely cold winter but ordinarily a mature plant kills back very little. You can not go wrong on this one. **Potted Plants, 89c each; 3 for 2.39, postpaid.**

BUTTERFLY BUSH

A beautiful shrub from China that grows 5 to 6 feet high with foot-long spikes of blossoms all summer long on the new wood. The wood is not very hardy and often, in colder climates, dies down to the ground during the winter; but next spring it comes right up and blooms again.

A1413—RED GLORY. Brand new and reddest of the red. 75c each; 3 for 2.10; 12 for 7.50 postpaid.

A1410—ILE DE FRANCE. Beautiful deep purple with golden eye. 69c each; 3 for 1.89 postpaid.

A1412—CHARMING. Fine clear pink. 69c each; 3 for 1.89, ppd.

A1414—SNOWBANK. Soft, snowy-white. Beautiful by itself and good for setting off the bright colors of other varieties. 75c each; 3 for 2.15; 12 for 7.50, ppd.

A1409—MIDNIGHT BLUE. Deep blue flowers with bright yellow eyes. 75c each; 3 for 2.10, ppd.

A2352X—BUTTERFLY BUSH COLLECTION. 1 each of Red Glory, Ile de France, Pink Charming and Midnight Blue—all 4 for 2.49, ppd.

ALTHEA

The lovely Rose of Sharon so popular from southern Iowa to the southern extremes of the U. S. Not hardy in northern states. A beautiful, rounded upright shrub. Will grow 6 to 8' tall with flowers that look like double roses when open. **A1429—DOUBLE RED. A1430—DOUBLE PINK. A1431—DOUBLE WHITE.** 49c each; 3 for 1.29; 5 for 1.98, ppd.

CHINESE

BEAUTY BUSH

A1418—Has small, gray-green leaves on arching branches loaded in June with pink, tubular flowers. Grows 8 feet high and 10 feet broad but can be trimmed to desired size. Fine for lawn or in background of shrub border. One of the most graceful and lovely of all flowering shrubs. 79c each; 3 for 2.19, ppd.

CARDINAL SHRUB

A1515 (Weigela Vanicek). Finest and hardest of the Weigelas. Has withstood 20 degrees below in Shenandoah area where the older variety, Eva Rathke, kills out. Flowers are like the Weigela Rosea pictured at left excepting their color is bright rosy red. Blooms profusely through most of the summer and fall. Grows up to 6 feet tall. 98c each; 3 for 2.69, ppd.

WEIGELA ROSE

A1516—Same as the Cardinal Shrub described above excepting flowers are bright pink, as pictured at left. 59c each; 3 for 1.59; 5 for 2.49, ppd.

TARTARIAN HONEYSUCKLE

(Bush Honeysuckle.) Very popular as a specimen shrub, in the background of shrub plantings, as a screen or tall hedge. Grows in sun or quite heavy shade. Makes upright bush 6 feet tall and broad but can be kept sheared smaller. One of the first to leaf out in spring; loaded with attractive foliage all summer. Bell-shaped blossoms in late spring, glossy red berries thick in fall. Our pictures at left show a white Honeysuckle, with detail of one of the red ones. **A1444—RED. A1443—PINK. A1445—WHITE.** 59c each; 3 for 1.59; 5 for 2.49, ppd.

GOLDEN BELL
FORSYTHIA

A1428—The flowers appear in early spring before the leaves. Grows 8 feet high and 10 feet across but can be pruned smaller. As with most spring flowering shrubs, prune after the blossoms disappear. Foliage is rich dark green turning bright plum and bronze in fall. 59c each; 3 for 1.59; 5 for 2.49, ppd.

HYDRANGEA A.G.

A1439 (Hills of Snow). The summer-blooming Hydrangea. Grows rather low, never over 5 feet tall. Flowers like giant snowballs load the branches in early summer. Fine for north or east foundation planting as will stand much shade. Also enjoys full sunshine. Good for contrast with shrubs of colored flowers. 79c each; 3 for 2.19, ppd.

HYDRANGEA P.G.

A1440 (Paniculata Grandiflora). The fall-blooming Hydrangea. Grows 6 feet or more tall if not trimmed back. Has huge clusters of flowers in Aug. and Sept. Flowers open white, gradually turn pink to almost a bronzy red. Ideal for semi-shaded spots. 79c each; 3 for 2.19, ppd.

HYDRANGEA COLLECTION.

A2356X—2 spring-blooming Hydrangea A.G. and 1 fall-blooming Hydrangea P.G.—all 3 for 1.98 postpaid.

BLUE HYDRANGEA

A1441—This is the hardest of the Blue Hydrangeas. Does well from Iowa line south. Will live north of there but since blooms on second year wood, which usually is killed in severe weather, is not apt to bloom often in northern states. Flowers intense blue on acid soil; clear pink in sweet or alkaline soil. To acidify soil, add Aluminum Sulphate. To sweeten soil, add agricultural lime. Prefers partial shade as leaves sunburn in hot sun. Vigorous pot-grown plants. 89c each; 3 for 2.49, ppd.

RED CRAPE MYRTLE

A1417—There are several colors of Crape Myrtle but red is most popular. One of the most beautiful shrubs from Missouri south. Farther north the tops die down but, if well protected, will come up in spring and probably bloom. In its natural area, gets 10 to 12 feet high, festooned with many great clusters of bright red blossoms that look like crinkled crepe paper. Is slow to leaf out in spring when planted, so be patient with it. 59c each; 3 for 1.59; 5 for 2.49, ppd.

MOCK ORANGE

A1458 (Viginalis). This is the best of the beautiful double varieties. Very large pure white blossoms of wonderful fragrance. A medium height shrub (4 to 6 ft.) that likes sun but will grow in partial shade. Very hardy. 79c each; 3 for 2.19, postpaid.

Ivy

BALTIC IVY

BOSTON IVY

BALTIC IVY . . .

A1740—Looks like English Ivy but is much hardier and has smaller, dark green leaf. Does best in shade. A wonderful evergreen vine for north or west side. Thrives well up into the northern states. Is particularly useful as a ground cover and bank binder (as pictured) because stays green year around and grows in shaded areas where grasses will not. Spreads and covers rapidly, but does not become a pest. Plant 2 feet apart each way for ground cover. We ship Potted Plants which grow as soon as planted. 59c each; 2 for 1.12; 10 for 5.29; 50 for 22.50; 100 for 38.95, ppd.

BOSTON IVY . . .

A1741—Best climber on our list. One of the few that clings tightly to brick or stone without support. Leaves grow close together and cover like clapboards. Ideal to cover ugly buildings and beautiful on brick fireplaces. 69c each; 2 for 1.29, ppd.

A2401X—BOSTON IVY COLLECTION. Plant these 8 to 10 feet apart. 5 for 2.89; or 10 plants for 5.49, ppd.

Vines

Hardy, Fast-Growing
and Highly
Decorative

HYBRID CLEMATIS

One of the most beautiful and easiest to grow of all hardy plants, climbing or otherwise. They like sweet soil so, if your soil needs it, apply some ground lime at time of planting. Do not break the stems. In the midwest, they prefer east or northeast side of buildings as they do not like full day or hot sun. Absolutely hardy and will bloom this summer.

A1715—LADY BETTY BALFOUR. A wonderful new hybrid Clematis bearing bloom on the current season's growth. Velvety, purple-blue flowers up to 4" across. Potted plants, 98c each; 2 for 1.98, ppd.

A1710—CRIMSON KING. Brand new. Flowers often 4 to 6 inches across cover the plant solidly during blooming period. 98c each; 2 for 1.85, ppd. We ship potted plants.

A1714—WHITE HYBRID (Lanuginosa Candia). Immense blossoms like huge water lilies. 98c each; 2 for 1.85, ppd. Potted plants.

A1712—JACKMANI. Very popular. Deep velvety-purple flowers cover the vines

in the spring. 98c each; 2 for 1.85; ppd. Potted plants.

A2403X—SPECIAL CLEMATIS BARGAIN. 1 Jackmani and 1 Crimson King—both for only 1.79, ppd.

PINK FLAME HONEYSUCKLE

A1731—This climbing Honeysuckle is a mass of color from early summer until killing frost, with long tubular flowers, coral on the outside and sulphur yellow on the inside. Foliage almost evergreen. Hardy almost anywhere. Does not climb very high, but likes to scramble over low buildings, walls, rocks or fences. 89c each; 2 for 1.69, ppd.

SILVER LACE VINE

A1761—One of the fastest growing vines; will grow 20 to 25 feet the first summer and cover a building or wall quickly. Beautiful over a pergola or arbor. Blooms late summer and early fall. Does best in warm sunny exposure and in soil well drained, sandy, and fairly rich. 79c each; 2 for 1.49; 5 for 3.39, postpaid.

AMERICAN BITTERSWEET

A1703—Why not grow and gather your own Bittersweet for winter decorations? Vines very attractive throughout summer and beautifully festooned with bright berries in fall. Plant several vines for proper pollination, better set of berries. 49c each; 3 for 1.29, ppd.

WELCH'S HARDY
Shrubs

DBL. PINK ALMOND

SPIREA
ANTHONY WATERER

LILAC SPIREA

SPIREA VAN HOUTTEI

BLUE MIST SPIREA

BUTTERFLY BUSH

SNOWBALL

RED LEAVED BARBERRY

GOLDEN ELDER

ALTHEA

CHINESE BEAUTY BUSH

WEIGELA ROSEA

TARTARIAN HONEYSUCKLE

GOLDEN BELL FORSYTHIA

HYDRANGEA A. G.

HYDRANGEA P. G.

BLUE HYDRANGEA

GRAPE MYRTLE

MOCK ORANGE

LADY BETTY BALFOUR

WHITE CLEMATIS

CRIMSON KING

CLEMATIS JACKMANI

CHAS. JOLY

MME. LEMOINE

PRES. GREVY

PICTURED CLEMATIS BARGAIN
A2402X—1 each of four Hy-
brid Clematis pictured here
—all for only 3.59, postpaid.

PINK FLAME
HONEYSUCKLE

SILVER LACE

BITTERSWEET

HYBRID FRENCH *Lilacs*

Bloom best with lots of sun-
shine but tolerate light shade.
Sucker very little, and ordinarily
bloom first year after planting.
Of the many varieties, we con-
sider these among the finest:

A1450 — CHARLES JOLY. A rich,

deep, double wine-red.
A1452—MME. LEMOINE. One of
the best double whites.

A1453—PRES. GREVY. A beauti-
ful double lilac of porcelain blue.
Very strong grower.

Prices: 1.10 each; 3 for 2.98,
ppd.

A2373X—1 each of Charles Joly,
Mme. Lemoine, and Pres. Grevy
—all 3 for 2.89, ppd.

PERSIAN LILAC A1447 — A sure,
steady bloomer from first year after
planting for 50 years or more if undis-
turbed. Blooms right after Hybrid Lilacs
have finished. Gets 6 to 8 feet tall if
not trimmed back. Does not sucker;
extra fragrant. 79c each; 3 for 2.19, ppd.

WELCH'S GREEN KING
Shade Trees

ADD BEAUTY,
COMFORT AND
VALUE!



Beautiful, Fast-Growing
LOMBARDY POPLARS

These are the well-known pillar trees so prized because of their rapid growth and stately, columnar shape. They are very useful for large screen plantings, as borders along driveways, and as sentinel trees by the entrance or gate. Also useful and decorative planted along the property line. They are cheap, grow easily, and are very hardy. The clean, dark green leaves are always attractive.

No. A4255	Per 2	Per 5	Per 25
2 to 3 ft., postpaid.....	.68	1.19	5.29
3 to 4 ft., postpaid.....	.78	1.49	6.75
4 to 5 ft., exp. not ppd.....	.88	1.98	7.98
5 to 6 ft., exp. not ppd.....	1.19	2.39	9.98
6 to 8 ft., exp. not ppd.....	1.79	4.29	19.65

A2901X—LOMBARDY BARGAIN. 10 of the big 4 to 5-foot size Lombardy trees for only 2.59, express not prepaid. They're too big to mail by parcel post.

NEW! "HARLEQUIN"
Variegated-Leaved Maple

A4262—In our opinion, the most beautiful shade tree in existence. It is a Norway Maple with clear green leaves beautifully edged with white. Round-headed, grows to about 30 feet tall. Good street tree.

Will do well anywhere an ordinary Norway Maple will. This tree is so different that it immediately attracts very favorable attention. Strong trees, 4.29 each, express not prepaid.

**WELCH'S AMAZING
HYBRID ELM**

OFTEN GROWS 14 FEET IN ONE YEAR

We believe this is the fastest growing of all trees. It often grows to a height of 14 feet in one year in our nursery rows.

This is a cross of the American Elm and the Chinese Elm, with all the good points of both, and none of the bad. It is exceedingly hardy and fast growing in both hot and cold weather, in wet and dry places. Its branches do not fork like those of American Elm, thus are less apt to split. Its leaves are larger and thicker. And most important of all, it apparently is immune to Dutch Elm disease.

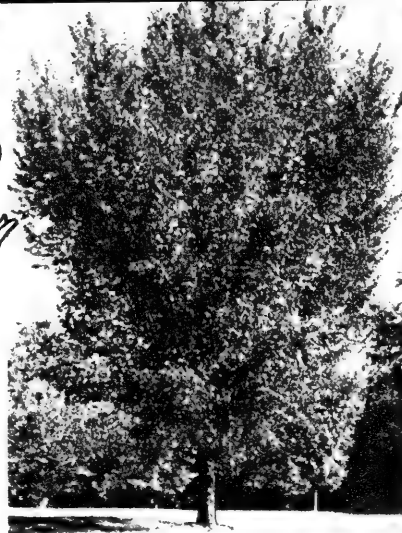
Please note: Sometimes they don't seem to like being transplanted, and don't grow much the first year. If they do this, treat them just as you would sulky children. Take good care of them, and be patient. All of a sudden they will start growing like mad.

Stake first year so wind won't rock the tree and loosen the roots.

No. A4235—PRICES on Welch's Hybrid Elm; they grow too tall to send parcel post, so we ship them express not prepaid: 4 to 6-foot size, 3.29 each; 6 to 8-foot size, 3.89 each.

**HYBRID ELMS SHIPPED
ALREADY PRUNED**

Your Hybrid Elms come to you already trimmed for planting. It is very important that this tree be properly pruned when transplanted; we are afraid you wouldn't prune it as hard as necessary, so we do the job ourselves.



WELCH'S GREEN KING
Chinese Elm

Genuine Siberian Strain

There are many fine, popular trees, but none are planted in so great a quantity as the Chinese Elms. They are set out by the millions throughout the midwestern and western United States each year because of their rapid growth and beauty, and because they will withstand climatic and soil conditions few other trees will tolerate. They will take extreme cold and extreme dryness equally well, along with a lot of heat. And they will thrive on the poorest of soils, even alkali.

All of Welch's Chinese Elms are grown from seed gathered in South Dakota, and are guaranteed to be a rugged, hardy strain. There is none better.

CHINESE ELM FOR SHADE

A4220—These are good for lawn or street use, and also for planting in small groups in the corners of pastures and grasslands to provide shade and protection for livestock.

	Each	Per 2	Per 4	Per 10
3 to 4 ft., postpaid.....	.59	.98	1.89	4.49
4 to 5 ft., express not ppd.*.....	.89	1.69	2.98	6.60
5 to 6 ft., express not ppd.*.....	1.25	2.29	4.39	9.98
6 to 8 ft., express not ppd.*.....	1.79	3.38	6.35	14.89

*Too big to mail parcel post.

These are good, root-pruned, transplanted, nursery-grown trees—straight and well branched. You will find that they make shade trees in a hurry.

SHADE TREE BARGAIN

A2890X—5 BIG 4 to 5-foot size Chinese Elms for only 1.98, express not prepaid. **FREE GIFT:** 1 Bridal Wreath shrub with each collection.

75 YOUNG CHINESE ELMS

Here is a money-saving bargain in young Chinese Elm Trees just the right size for windbreak or hedging. Also good for shade trees.

FREE GIFT: 1 18 to 24" size Weeping Willow Tree; small, but grows like Jack's beanstalk, so will be big in no time.

12 to 18" Size
for **\$2.69** POST PAID
only
No. A2892X

SEEDLING ELMS FOR WINDBREAK, SHADE, HEDGE

No. A4012	Postpaid				Exp Not Ppd.	
	Per 12	Per 25	Per 50	Per 100	Per 200	Per 500
9 to 12".....	.85	1.49	2.49	2.49	4.59	10.25
12 to 18".....	.69	1.19	2.10	3.79	6.98	14.95
18 to 24".....	1.29	1.98	3.59	5.98	10.29	20.50
2 to 3 ft.....	1.49	2.59	4.88	8.79	15.49	27.75

The following are 2-year, root-pruned seedlings, all shipped express not prepaid:

	Per 12	Per 25	Per 50	Per 100	Per 200	Per 500
3 to 4 foot.....	2.49	4.98	9.49	17.98	33.89	64.50
4 to 5 foot.....	3.39	6.75	12.98	23.89	43.75	88.75
5 to 6 foot.....	4.49	8.98	17.50	32.85	61.75	98.50

NEW Moraine Locust

This is a new tree having much the same shape as the American Elm, but it is much better in many ways. It is a very clean tree, having no seed pods, and fine foliage (the falling leaves practically disappear into the lawn) which allows enough light through the tree and onto the lawn for good grass growth. Yet it gives enough shade to be cool and thus stop crab grass growth.

This new tree is not susceptible to disease, is hard-wooded, and as long-lived as the common Honey Locust. It is tolerant of smoke and soot. It withstands transplanting well, and grows well on practically any type of soil.

Moraine Locust is covered by Plant Patent No. 836. Being a patented tree, the prices are standard throughout the U.S. **No. A4261**—5 to 6-foot whips, 5.00 each. 6 to 7-foot branched trees, 8.00 each. Shipped express not prepaid.



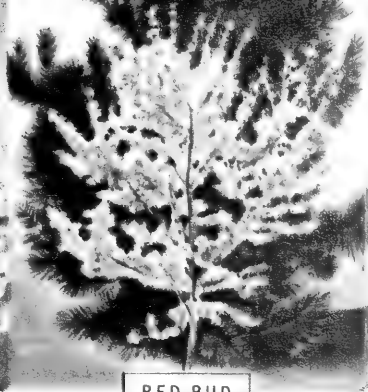
**The Perfect Shade Tree
for Your Lawn**

As it gets older, Moraine Locust grows vase-shaped, like an American Elm, with wide-spreading branches that arch up and out, easily reaching over top of two-story house without obstructing view or air circulation. All in all, it is the perfect shade tree for your lawn.



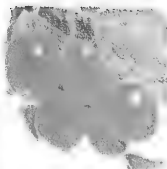
MAGNOLIA

A4259—MAGNOLIA SOULANGEANA. Loads of huge, pink blossoms 8" across. Grows to 12 to 15' high; often blooms 1st year. Some beautiful ones in Shenandoah; about their northern limit. Plant in a protected place in these cold areas. Note our low price. 18-24", root wrapped, 2.49. 2-3', 3.50, postpaid.



RED BUD

A4281—CERCIS CANADENSIS. Particularly happy in Midwest; grows equally well most of U. S. except far northern states. One of first to bloom in spring. Seldom grows more than 15' tall, so ideal for home grounds, particularly with low houses. 2 to 3', 89c; 2 for 1.69. 3 to 4', 1.19; 2 for 2.19. Postpaid.



CARDINAL FRUIT



DOLGO



HOPA

FLOWERING CRABS

A4217—DOLGO. Snow white blossoms. Hardy everywhere. For canning whole, pickling, jelly, sauce.

A4236—HOPA. Bright pink, fragrant flowers. Makes tasty jelly.

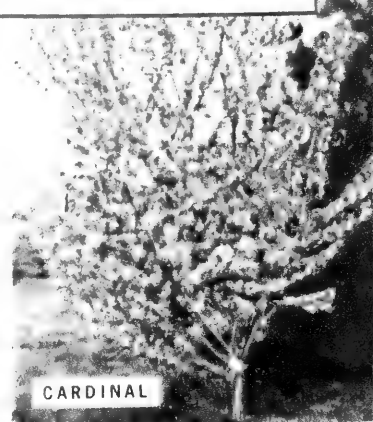
A4210—CARDINAL (Red Fleshed). Deep pink flowers, spreading branches. Large crab apples red to core. Beautiful for wine-red jelly, sauce, pickling.

PRICES: 3 to 4-ft., 1.49 each; 3 for 4.35, ppd. 4 to 6-ft., 1.69 each; 3 for 4.95, exp. not ppd.

A2902X—1 each of all 3, 4 to 6', 4.79, exp. not ppd.

WELCH'S FLOWERING Shade Trees

All of these, excepting Wisteria, are large enough to provide shade as well as beautiful blooms.



CARDINAL



FLOWERING DOGWOOD

A4215—PINK. Hardy southern Iowa south. Grows 12 to 15' tall. Covered with flowers before appearance of green foliage that turns bronze in fall, set with red berries. Likes protected place. 18 to 24", root wrapped, 2.69; 2 for 4.98, ppd.

A4216—WHITE. Same as above except flower snow white. 18 to 24", root wrapped, 1.69; 2 for 3.19, ppd.



Tree Wisteria

These are genuine grafted, true-color Tree Wisterias. Seldom grow more than 6 feet high and broad, loaded with immense clusters of beautiful Wisteria blooms. Grow umbrella shape; by slight trimming can be kept that way, or branches may be allowed to trail to ground. Comes in three colors.

A4303—Blue. **A4304—Pink.**
A4305—White. 2 to 3-ft. size, 2.79 each; 2 for 4.98, postpaid.

WISTERIA TRIO

A2900X—1 Blue, 1 Pink, 1 White —all 3 for only 6.79, postpaid.



New RED LEAF MAPLE

A4214 — (CRIMSON KING). Reddest of all. A new grafted maple from France with leaves fiery crimson all spring, changing to rich, bronzy black-red in summer. Low-growing, round-headed—ideal lawn tree for low or tall homes. 4 to 5', 4.29, exp. not ppd.

HARD OR SUGAR MAPLE

A4287—One of the most majestic shade trees. Grows slowly to great height; lives long, long time. In fall, green leaves turn brilliant red, orange and gold. Source of well-known maple syrup. 4 to 5', 2.49; 2 for 4.79. 5 to 6', 3.19; 2 for 5.98. All exp. not ppd.

NORWAY MAPLE

A4265—Seldom grows over 30' high, but very broad, giving fine wide shade area. Hard wood highly resistant to ice and wind breakage. Foliage rich, deep green. Fine tree, particularly for the new, low 1-story houses. 4 to 6', 1.79; 2 for 3.38. 6 to 8', 2.29; 2 for 4.39. All exp. not ppd.

CUT LEAVED WEeping WHITE BIRCH

A4211—Beautiful white bark; graceful weeping branches. Delicate, finely cut, dark green leaves. Most beautiful lawn trees. Shade not dense so grass grows well. Bark turns white 2nd or 3rd year. 4 to 6', root wrapped in moist moss, 2.45 each; 2 for 4.69, exp. not ppd.

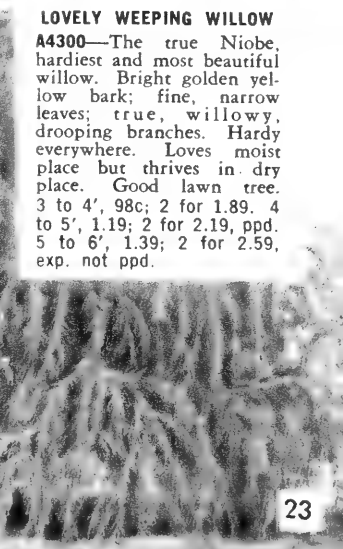
WELCH'S GREEN KING Shade Trees

MOUNTAIN ASH

A4260—Small tree, growing not more than 25 feet. Has deep cut, attractive foliage. clusters of white flowers in late spring, followed by great clusters of scarlet-orange berries from late summer on, as pictured. 4 to 5', 1.98; 2 for 3.89, ppd. 5 to 6', 2.98; 2 for 5.60, exp. not ppd.

LOVELY WEeping WILLOW

A4300—The true Niobe, hardiest and most beautiful willow. Bright golden yellow bark; fine, narrow leaves; true, willowy, drooping branches. Hardy everywhere. Loves moist place but thrives in dry place. Good lawn tree. 3 to 4', 98c; 2 for 1.89. 4 to 5', 1.19; 2 for 2.19, ppd. 5 to 6', 1.39; 2 for 2.59, exp. not ppd.



Windbreaks

The following small size evergreens seedlings are useful for windbreaks, ornamental plantings, hedges, screens, shelterbelts, and erosion control. They are priced almost as cheaply as shrubbery. You will find them of fine quality, well rooted and well packed.

IN35—RED CEDAR (Juniper Virginiana). The perfect windbreak tree. Native of the midwest. 10 to 12" size.

IN43—AUSTRIAN PINE. Rich green color. Best of the pines. 10 to 12".

IN40—BLACK HILLS SPRUCE. Beautifully cone-shaped trees of dark gray-green. 6 to 10".

IN41—COLORADO BLUE SPRUCE. The bright, silvery-blue one. 6 to 10".

IN36—JACK PINE. Very rugged and fast growing. Broad and bushy growing. 10 to 12".

IN38—PONDEROSA PINE (Very heavy). Excellent for wind-

BARGAIN IN WINDBREAK OR SCREEN EVERGREENS

Make fine lawn ornamental trees as well.

5 Colorado Blue Spruce

5 Black Hills Spruce

10 Red Cedars

4 to 6" size

ALL 20 FOR ONLY **\$2.95**
No. IN53X PPD.

break, ornamental or timber planting. 10 to 12".

IN39—SCOTCH PINE. (Very heavy). Light green color. One of the best windbreak evergreens. 10 to 12".

IN37—NORWAY SPRUCE. Tall growing, very hardy. Dark green pointed needles. 10 to 12".

IN42—AMERICAN ARBORVITAE. Fast growing, hardy, soft foliage of rich dark green. 10 to 12".

POSTPAID PRICES

	Per 10	Per 25	Per 100
IN35.....	2.90	6.00	20.80
IN43.....	2.55	5.10	17.25
IN40.....	2.70	5.70	19.95
IN41.....	2.70	5.70	19.95
IN36.....	2.55	5.10	17.25
IN38.....	2.55	5.10	17.25
IN39.....	2.55	5.10	17.25
IN37.....	2.90	5.98	20.75
IN42.....	2.55	5.10	17.25

WELCH'S DEEP-ROOTED

Nut Trees

No Trees Are More Valuable Than Nut Trees

Nut trees provide food, shelter, shade and lumber. The walnuts and pecans are particularly good for shade, and the walnut also is prized for its valuable wood. You probably will want to plant the Thomas Black Walnuts and pecans close in as their nuts are too valuable to share with marauding squirrels and school boys. The others will make your "waste" land pay.

A GOOD NUT TREE GROUP

A2868X—1 Shagbark Hickory, 12 to 18" size; 1 Butternut, 2 to 3-foot size; 1 Hazelnut, 12 to 24" size; 1 Hardy Pecan, 2 to 3-foot size—all 4 for only **2.79**, ppd.

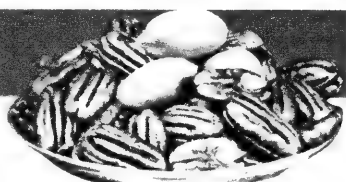
A4100—BUTTERNUT. Nuts of rich, buttery flavor. Trees make broad-headed shade trees with beautiful foliage. Like well drained soil.

Postpaid Prices:

	Each	Per 3
18 to 24".....	.69	1.79
2 to 3 ft.....	.79	2.10
3 to 4 ft.....	.98	2.69

A4107—SHAGBARK HICKORY. Fine along roadway or in poor spots in pasture. Give shade, furnish delicious, large nuts, and help bind the soil. 12 to 18" size. 69c each; 3 for 1.49, ppd.

A4106—HAZELNUT. The American Filbert. Not really a tree, but a 6-foot high thick shrub. Grows in limited space. Hardy everywhere. 12 to 24" size. 69c each; 3 for 1.49, ppd.



PECANS

A4115—HARDY PECAN. Ours are the native Midwest type; many are growing right here in Shenandoah, Iowa. Beautiful shade tree, delicious nuts, rapid grower and long-lived. Plant 50 ft. apart. 2 to 3-ft., 98c each; 3 for 2.79, ppd.

NAMED VARIETIES OF GRAFTED PECANS

The secret of getting grafted Pecan trees to live is to dig them with a long root, which we do. Plant 50 ft. apart. Bear in about 5 years. Make beautiful shade tree. Adapted to a wide range of soils and climate:

A4116—GIANT MAHAN. The world's largest and most popular Pecan. True papershell.

A4117—STUART. Large, well filled nuts. Bears regularly. Adapted to wide range of soils and climates.

A4118—SUCCESS. One of the best for midwest and eastern half of U.S. Beautiful tree with long nuts, sweet with medium thin shell. Bear heavily, and are self fertile.

PRICES on above 3; all shipped express not prepaid:

GIANT MAHAN:	Each	Per 3
2 to 3 ft. size.....	3.25	8.98
3 to 4 ft. size.....	3.75	10.89

STUART and SUCCESS:

2 to 3 ft. size.....	2.98	8.49
3 to 4 ft. size.....	3.49	9.89

GRAFTED PECAN COLLECTION

A2873X—1 each of Giant Mahan, Stuart, and Success, 2 to 3-ft. size. All for only **8.39**, express not prepaid.

WELCH'S SELECTED

Evergreens

Here are young evergreen trees that will grow into beautiful specimens with just a little care. We ship them at the correct planting time in a special moss that keeps the roots moist. These are NOT balled and burlapped evergreens, as they need not be in these sizes. But they have been transplanted three times to give them a heavy, compact root growth.

May we call your attention to the fact that our pictures show the mature plants, or what the young evergreens will look like after they have attained some growth. You need to know what they will look like when mature so as to know where to

THE CHOICE KINDS IN SMALL, EASY-TO-PLANT SIZES AT PRICES AS LOW AS SHRUBBERY

place them. Do not ever crowd an evergreen planting. A spreading Pfitzer, for instance, looks small when planted, but in a few years it spreads considerably.

How to Plant Evergreens

Your tree arrives with the roots packed in moss; keep it that way until the hole is dug. Do not expose the roots to air any more than you have to. If they look dry, soak them in water a few minutes before planting. Be sure to keep any evergreen at least 3 feet from the house foundation and 4 or 5 feet is better if you can possibly do it. Water well in dry spells, both summer and winter.

LOW-GROWING EVERGREENS

IN15—ANDORRA JUNIPER. A comparatively new variety from Maine. Very low and spreading. Silvery-green in summer, gradually turning to plum-red throughout the winter. Drought resistant and hardy. 10 to 12-inch, 1.85 each; 3 for 4.35, ppd.

IN10—SPREADING YEW (Taxus cuspidata). One of the aristocrats of evergreens, and one of the most beautiful. Grows like a Pfitzer Juniper, but has dark green, waxy foliage and, as it matures, is festooned with bright red berries the size of marbles in the fall. One of the few that does well in partial shade. 10 to 12-inch, 2.25 each; 3 for 5.55, ppd.

IN12—SAVINS JUNIPER. A low growing, rather fan-shaped evergreen. Fine in front of taller varieties. Reaches height of about 3 feet, is hardy and drought resistant. 12 to 18-inch, 2.25 each; 3 for 5.55, ppd.

UPRIGHT EVERGREENS

IN14—AMERICAN ARBORVITAE. A hardy and adaptable upright of rich, dark green color. Will grow 15-feet, or can be kept to 4 or 5 feet by shearing. 12 to 18-inch, 1.75 each; 3 for 4.10, ppd.

IN23—PYRAMIDAL ARBORVITAE. Much like the American Arborvitae, with same rich green foliage, but grows in a more slender column. Very attractive sentinel trees; good for narrow spaces where wider ones won't grow. Can be kept 18" in diameter at the base, or 4 to 5 feet if desired. 12 to 18-inch, 1.98 each; 3 for 4.89, postpaid.

IN3—PYRAMIDAL SILVER JUNIPER (Juniper Scupolorum). Tall, pyramidal, beautiful silver tree, well adapted to the midwest but does not grow east of the Mississippi River. Set them on each side of the doorway, or at the corners of the house. Can be kept 4 to 5 feet tall, or let grow to 15 feet or more. Very hardy. 18 to 24-inch, 2.45 each; 3 for 6.25, postpaid.

IN18—UPRIGHT YEW (Taxus cuspidata capitata). Aristocrat of the uprights, and probably most beautiful of all. A deep, waxy green set in fall with bright red berries. Does well in quite heavy shade, but also likes light shade or full sun. 12 to 18-inch, 2.90 each; 3 for 7.60, ppd.

IN17—HEMLOCK. The most graceful of all evergreens. A valuable tree for partially shaded areas and will even make a good showing where it gets little sunlight. Wants a protected place, particularly in midwest, not too much exposed to winter winds. Foliage is a fine, feathery green. 12 to 18-inch, 1.98 each; 3 for 4.89, postpaid.

IN16—SPINY CREEK JUNIPER. A lower-growing Juniper, rather broad and wedge shaped, and of a bright, metallic blue color. Particularly useful where its rather irregular shape fits better than a formal cone-shaped tree. 10 to 12-inch, 1.90 each; 3 for 4.65, postpaid.

IN7—MUGHO PINE. A tight, compact, low, little pine. Can be kept only 2 to 3 feet tall with a little judicious pruning once a year. Always a rich, bright green. Very hardy. 8 to 12-inch, 1.98 each; 3 for 4.89, ppd.

IN13—GLOBE ARBORVITAE. Grows in the shape of a perfect ball without trimming. Fine for sides of steps, or front entrance. Seldom gets over 3 feet high or broad, and can be kept smaller with shearing. Stands shearing well. 10 to 12-inch, 1.98 each; 3 for 4.89, ppd.

IN4—PFITZER JUNIPER. The most popular of all low-growing, spreading evergreens. Stands all sorts of climates and soil. If let grow naturally, will eventually get 20 feet or more broad, or can be kept down to 2 or 3 feet across by shearing. 12 to 18 inch, 2.25 each; 3 for 5.55, postpaid.

IN19—RED CEDAR (Juniper Virginiana). A beautiful, native Virginia Juniper with bright green foliage. Well adapted to our soil and temperatures. In the fall, is festooned with beautiful, bright blue berries. 12 to 18-inch, 1.65 each; 3 for 3.85, postpaid.

SHADY PLANTING COLLECTION

IN58X—Just the thing for that area around the house which is too shady for most evergreens. 2 Hemlock, 12 to 18-inch; 2 Spreading Yew, 10 to 12-inch—all 4 for **6.85**, postpaid.

SPECIMEN TREES

These four trees should be used in specimen planting out on the lawn, in parkways, on either side of the walk, but not as foundation plants close to the house.

IN2—NORWAY SPRUCE. A tall-growing, rich green, pyramidal spruce; gets 20 to 30 feet tall. 12 to 18-inch, 1.90 each; 3 for 4.65, postpaid.

IN11—AUSTRIAN PINE. A dense, pyramidal tree of rich black-green foliage. 12 to 18-inch, 1.65 each; 3 for 3.85, ppd.

IN6—BLACK HILLS SPRUCE. The hardest of the hardy. Grand tree for lawn or cemetery, and a beautiful living Christmas tree. 12 to 18-inch, 2.15 each; 3 for 5.45, postpaid.

IN1—COLO. BLUE SPRUCE. Most beautiful of all evergreens. Silvery blue-green, tall-growing, compact and perfectly shaped. Slower growing, but worth waiting for. 12 to 18" size, 2.45 each; 3 for 6.25, ppd.

WELCH'S SELECTED
Evergreens



ANDORRA JUNIPER



SPREADING YEW



SAVINS JUNIPER



MUGHO PINE



GLOBE ARBORVITAE



PFITZER JUNIPER



WELCH'S Green King DOORWAY COLLECTION

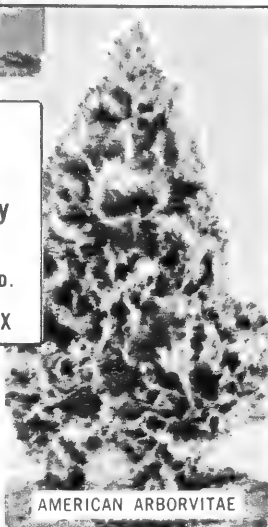
2 Spreading Pfitzer Junipers, 10 to 12-inch size, and 2 Upright-growing Silver Junipers, 12 to 18-inch size.
FREE GIFT: 1 Blue Spruce.

ALL 4
for only
635
PPD.
No. IN59X

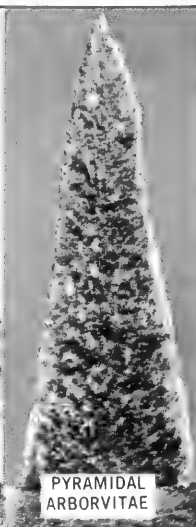
WELCH'S Green King FOUNDATION COLLECTION

2 Pfitzer Junipers, 12 to 18-inch size; 2 Upright American Arborvitae, 12 to 18-inch size. How else can you add so much charm and value to your house for only 6.35?

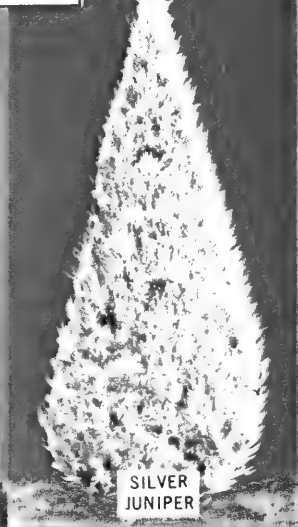
ALL 4
for only
635
PPD.
No. IN55X



AMERICAN ARBORVITAE



PYRAMIDAL ARBORVITAE



SILVER JUNIPER

Specimen Trees

Hardy, beautiful, taller-growing Evergreens for lawns, parkways and similar general use.



NORWAY SPRUCE

AUSTRIAN PINE

COLORADO BLUE SPRUCE



UPRIGHT YEW



HEMLOCK

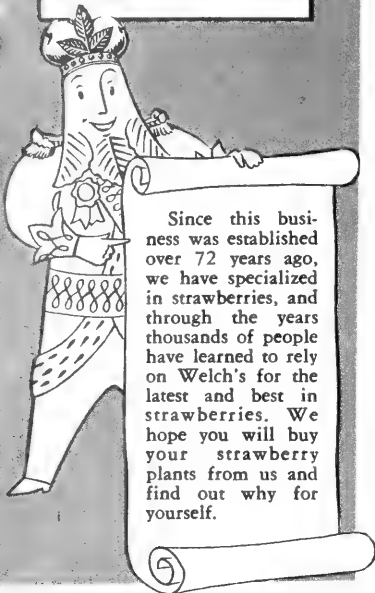


SPINY GREEK JUNIPER



RED CEDAR

WELCH'S SELECTED Strawberries



Since this business was established over 72 years ago, we have specialized in strawberries, and through the years thousands of people have learned to rely on Welch's for the latest and best in strawberries. We hope you will buy your strawberry plants from us and find out why for yourself.

WELCH'S EVERBEARING STRAWBERRIES

B4125—SUPERFECTION. Superfection bears two crops a year of big, red berries, richly flavored and juicy. It is hardy everywhere and, unlike most everbearers, is a good plant maker. Dr. Dennisen of Iowa State College tested several everbearers, keeping runners removed and the ground

mulched with sawdust or cracked corncobs. Superfection outbore them all, yielding up to 120 quarts per 100 row feet—the equivalent of 13,000 quarts per acre. (Write Dr. Dennisen for further information.) 25 for 2.15; 50 for 3.75; 100 for 6.25; 200 for 10.98; 500 for 25.98, ppd. 1,000 for 45.50, exp. not ppd.

B4113—NEW GEM. Grows under almost any condition. Berries are large, firm, bright red, and of fine quality. Especially fine for canning and preserves as the berries hold their color and shape well. Plants grow well even where the summers are hot and dry. 25 for 1.30; 50 for 2.19; 100 for 3.98; 200 for 7.49; 500 for 17.25; postpaid; 1,000 for 32.75; express not prepaid.

B4119—GIANT MASTODON. Still one of the best sellers even though it was one of the first everbearers introduced. Berries are of giant size, often two inches in diameter, and still very sweet and juicy. Will bear lightly 90 days from planting. 25 for 2.10; 50 for 3.65; 100 for 5.98; 200 for 10.79; 500 for 24.98, postpaid. 1,000 for 44.98, exp. not ppd.

B4122—RED RICH (Plant Patent No. 993). A cross between Wayzata everbearer and Fairfax Junebearer made by Marion Hagerstrom. This was a chance seedling, one in a million, that hit square, retaining all the good qualities of both parents.

The berries are very large, rich, glossy crimson color all the way through, and of exceptionally fine flavor and quality. They are honey-sweet because they carry lots of natural sugar. They are unsurpassed for freezing as they do not mush when thawed. The plants are large and strong growing, and seem to adapt themselves to almost every section of the country. This variety bears heavily in the spring, and starts right in again in a few weeks later and continues bearing until freezing weather. 10 for 2.98; 25 for 5.00; 50 for 8.49; 100 for 14.98; 200 for 26.00; 500 for 55.50 1,000 for 97.50, all postpaid.

WELCH'S JUNE-BEARING STRAWBERRIES

June-Bearers belong in your garden in any event, but if you have a freeze box, they are ideal. You can gather your whole crops in 3 or 4 weeks, freeze them up, and then have them available whenever you want fresh strawberries.

B4104—BLAKEMORE. One of the most widely planted June-bearers. There are great commercial plantings of this variety all over the U.S., particularly toward the southern states, because it stands drouth so well. Uniform ripening, and a firm, attractive, highly colored berry of high quality. Ideal for shipping. Plants are good growers. A very heavy bearing, early fruiting, dependable variety. Ripens a few days before Dunlap. 25 for 89c; 50 for 1.39; 100 for 2.49; 200

for 4.79; 500 for 10.89, postpaid. 1,000 for 19.75, express not prepaid.

B4101—NEW ARMORE. A brand new June-bearer that should be well adapted to Midwestern conditions as it was developed by Dr. Swartout at the University of Missouri Department of Agriculture. It is very disease resistant and a heavy bearer of very high quality fruit. 25 for 1.59; 50 for 2.85; 100 for 5.19; 200 for 9.98; 500 for 20.65, postpaid. 1,000 for 37.98, express not prepaid.

B4103—BELLMAR. Has everything that a strawberry should have. Delicious, large berries are deep dark red in color, with no green tips. Holds this beautiful color even when canned, which is why it has always been a favorite for canning and preserving.

Bellmar grows almost anywhere, and does well in the south as well as the north. It is free from disease, and bears over a long season—usually gives more fruit than you can use fresh. 25 for 89c; 50 for 1.39; 100 for 2.49; 200 for 4.79; 500 for 10.89, postpaid. 1,000 for 19.75, express not prepaid.

B4123—ROBINSON. We consider this the best June-bearer, and it is rapidly displacing Blakemore, Dunlap and many of the old varieties all over the country. It is a strong growing plant with rich, deep green foliage. On the average, bears probably the largest berries of all the well known June-bearers. The flavor is delicious, the yield is very heavy. Ripens right after Dunlap and thus prolongs the berry season. You can't go wrong on this one. 25 for 98c; 50 for 1.49; 100 for 2.65; 200 for 4.98; 500 for 11.75, postpaid. 1,000 for 21.00, express not prepaid.

B4107—SENATOR DUNLAP. The most widely planted popular June-bearer. Although originated in Urbana, Illinois, about 1890, Senator Dunlap is still going strong, which speaks well of its quality and vigor. Particularly good for dry areas as they root deeply; can withstand drouth better than many varieties. 25 for 89c; 50 for 1.49; 100 for 2.49; 200 for 4.79; 500 for 10.89, postpaid. 1,000 for 19.75, exp. not ppd.

HYBRID BLUEBERRIES

It is easy to grow blueberries almost anywhere if you just make the soil acid, if necessary, with a little Aluminum Sulphate. With each collection of blueberry plants we send you enough Aluminum Sulphate to last two years.

Blueberries Big as Marbles

We send you named varieties that grow in big upright shrubby plants to a height of 5 feet or more and as broad. Delicious for pies, cakes, muffins, canning, and eaten fresh with cream.

We sell these only in collections of 3 as several must be grown together to get a good set of berries. Plant 6 feet apart, and mix organic matter into the soil well (except barnyard manure).

A2560X—3-year-old 12 to 18" plants.
1 Concord, 1 Rubel, and 1 Stanley—**all 3 for 3.19, postpaid** with 1 lb. of Aluminum Sulphate free.

THORNLESS BOYSENBERRY

A2031—The biggest berries ever developed—often 2 inches long. Ripens over a period of two months or more. Unsurpassed for eating fresh, preserving, canning, pies and fruit juices. Thornless vines make picking a pleasure. Practically seedless. Plant 4 to 6 ft. apart in rows 6 ft. apart. Reliably hardy from the latitude of middle Iowa south. Prices 39c each; 3 for 89c; 6 for 1.45; 12 for 2.49; 25 for 4.65; 50 for 8.49; 100 for 15.98, postpaid.

WELCH'S DISEASE-RESISTANT HIGHLY PRODUCTIVE

BLACK RASPBERRIES

A2053—PARK. Originated at Des Moines, Iowa, and introduced to the trade through a former Secretary of the Iowa State Horticultural Society. In every test it has proved its superiority. The berries are very large, meaty, juicy, and of the finest quality and flavor. The vines are the nearest disease free of any black raspberry yet introduced. 3 for 98c; 6 for 1.89; 12 for 3.69; 25 for 6.98; 100 for 19.75, postpaid.

A2050—MORRISON. A new, large, late extra fine black raspberry. This is one of the best for the back yard garden because it bears continuously. The plants are vigorous and hardy. The berries are almost seedless. 6 for 1.25; 12 for 2.39; 25 for 4.19; 50 for 7.75; 100 for 13.95, postpaid.

A2042—CUMBERLAND. Bears heavily and has such a rich, sweet flavor. It will grow under almost any conditions, but is quite susceptible to Anthracnose, particularly in wet weather or damp climates. 6 for 1.10; 12 for 1.92; 25 for 3.75; 50 for 6.34; 100 for 11.49, postpaid.

A2595X—BLACK RASPBERRY TREASURE. 6 Cumberland and 6 Morrison—all 12 for only 1.98, postpaid.

RED RASPBERRIES

A2078—GIANT LATHAM. A very fine and popular red raspberry from Minnesota. It bears large crops of giant-sized berries of very fine flavor and quality.

Raspberries

Very hardy; withstands weather of 45 degrees below zero. An excellent commercial variety, as well as fine for the back yard garden. Returns on commercial planting often run \$400 to \$800 per acre per year. 6 for 1.45; 12 for 2.49; 25 for 4.65; 50 for 8.49; 100 for 15.98, postpaid.

A2075—INDIAN SUMMER. This is the new everbearing red raspberry. One of the earliest to ripen in the summer, and then it bears another heavy crop in the fall. The very large, deep red berries of a tasty, sweet flavor are borne in great quantities. Extremely hardy, and one of the most disease resistant of all red raspberries. 6 for 1.49; 12 for 2.79; 25 for 4.98; 50 for 9.25; 100 for 16.98, postpaid.

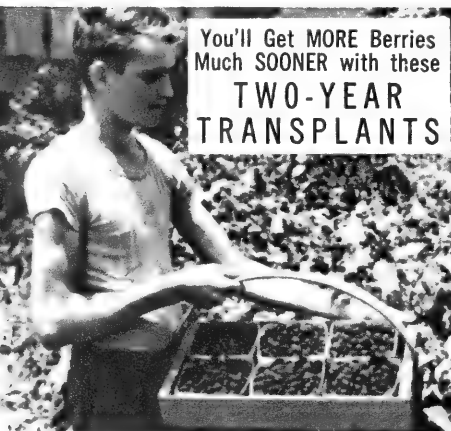
A2615X—RED RASPBERRY TREASURE. 6 each of Indian Summer and Giant Latham—12 No. 1 plants for only 2.69, postpaid.

SODUS

The Black-Red Cross

A2056—Without a doubt the finest of all varieties for canning, freezing, and making jam. The Mo. State Experiment Station says "extremely vigorous; no spraying required to date." Liked by commercial packers because its flavor is strong and distinct and because its deep purple color adds beauty to a pack. Very fine quality and ripens for several weeks. 3 for 79c; 6 for 1.39; 12 for 2.39; 25 for 4.45; 50 for 8.25; 100 for 15.69, ppd.

You'll Get MORE Berries Much SOONER with these TWO-YEAR TRANSPLANTS



We wish all our customers would buy nothing but these two-year-old transplanted berry plants because they are so much more satisfactory in every way. They are larger, stronger, heavier rooted, and the danger of losing them in planting is greatly reduced. They will even bear a few berries the first year, but of course not enough so that you could do much canning or jam making unless you put out a lot of plants.

Commercial growers who put plants out in great quantities probably should buy the others, but you folks who want them for your home garden should plant these. They require little care, get established quickly, bear more fruit sooner.

POSTPAID PRICES ON 2-YEAR TRANSPLANTS

Per 3 Per 6 Per 12 Per 25

A2116—Latham Red Raspberry95	1.65	2.98	5.49
A2114—Indian Summer Raspberry98	1.75	3.25	6.29
A2105—Cumberland Black Rasp.	1.29	2.25	4.29	7.98
A2118—Morrison Black Raspberry	1.39	2.59	4.98	8.98
A2122—Sodus Raspberry	1.45	2.69	5.15	9.50
A2112—Eldorado Blackberry69	1.35	2.25	4.49
A2103—Thornless Boysenberry98	1.75	3.25	6.29

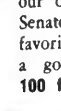
Green King

Everbearing Collection
B4209X—25 Superfection, the new sweet everbearer. 25 New Gem, the ever reliable one. 10 Red Rich, the sensational new patented everbearer. All 60 for 5.79, ppd.



Green King

June-Bearer Collection
B4214X—50 Robinson, in our opinion the best. 50 Senator Dunlap, the old favorite. Enough plants for a good-sized family. All 100 for 2.59, postpaid.



Green King

All-Season Collection
B4217X—50 New Robinson, bear a big crop in a hurry for freezing, canning, and jam. 25 Giant Everbearing Mastodon to give you fresh berries throughout summer and fall. All 75 for 2.98, ppd.



WELCH'S SELECTED

Strawberries

STREAMLINER

MASTODON

NEW RED RICH

BELLMAR

WELCH'S JUNE BEARING

Strawberries

BLAKEMORE

ARMORE

ROBINSON

SENATOR DUNLAP

WELCH'S DISEASE-RESISTANT

Raspberries

WELCH'S FAMOUS

Berries

LATHAM

Green King FREEZE BOX SPECIAL

A2844X—Three of the best varieties for freezing or canning. 3 Morrison, black. 3 Indian Summer, red. 3 Sodus, red-black. All 9 for 1.98, postpaid.

FREE GIFT: 2 Giant Boysenberry plants. You'll love these.

MORRISON

SODUS

BLUEBERRIES

BOYSENBERRIES

WELCH'S FINEST

Cherries



Cherries are easy to raise and, with the new DuPont Fruit Spray (page 30), are easy to keep free of insects and disease. They should be set 18 feet apart, or 130 trees to the acre, if you want that many.

A3336—MONTMORE. We have found Montmore to be the finest variety of pie cherry. The fruits are large, rich red, and borne in abundance. Never grows more than 12 feet high but does get broad; most of the crop can be picked from the ground. Tree will be in full bearing in 3 or 4 years. As far as is known, Montmore is entirely virus free.

PRICES ON MONTMORE

Postpaid	Each	Per 3	Per 10
2 to 3 ft.	1.39	3.98	12.39
3 to 3½ ft.	1.69	4.86	14.69
Exp. not prepaid	Each	Per 3	Per 10
3½ to 5 ft.	1.98	5.55	16.49
4½ to 6 ft.	2.20	6.29	18.98

A3312—EARLY RICHMOND. The early pie cherry. Fruit medium size but borne in quantity and, when well ripened, are fine for pies and to eat as fresh fruit. Grows well everywhere and the tree vigorous and healthy.

A3337—MONTMORENCY. The most popular pie cherry. Montmorency is fruitful, well adapted to many different types of soil and climatic conditions, and its fruit is less susceptible to brown rot than most varieties.

Prices on Early Richmond and Montmorency

Postpaid	Each	Per 3	Per 10
2 to 3 ft.	1.20	3.45	10.49
3 to 3½ ft.	1.39	4.00	12.39
Exp. not prepaid	Each	Per 3	Per 10
3½ to 5 ft.	1.59	4.62	14.40
4½ to 6 ft.	1.89	5.39	16.49

A3303—BLACK TARTARIAN. The favorite dooryard and roadside sweet cherry. Grows well, lives to a very old age, bearing well throughout its life, and eventually makes a very large tree yielding prodigious amounts of fine cherries. Very free from brown rot.

A3318—GOLDEN SWEET. A golden yellow cherry with the flavor and quality of the best of the black cherries but, because it is yellow, the birds will not eat it. Vigorous and hardy. Bears abundantly.

Prices on Black Tartarian and Golden Sweet

	Each	Per 3	Per 10
2 to 3 ft. postpaid	1.29	3.69	11.49
3 to 4 ft., postpaid	1.59	4.62	14.40
4 to 6 ft., exp. not ppd.	1.89	5.39	16.49
5 to 7 ft., exp. not ppd.	2.10	5.98	18.50

NANKING HYBRID BUSH CHERRIES

Here is the finest dual purpose plant we know of. Nanking Cherries make a beautiful ornamental (an ideal screen or hedge) and at the same time bear an abundance of rich red cherries that make the best jelly and cherry pie you ever tasted. Fruit is large too; about ¾ the size of an ordinary pie cherry. What's more, the cherries are almost hidden by the foliage so the birds seldom bother them. At the same time, they are very easy to pick.

The plants are highly resistant to insects and disease and are hardy far up into Canada. Every home grounds has a place and a need for these plants. We list what we think are the best of the new Minnesota varieties. All are self fertile, but try several for variety.

A3351—Minnesota No. 41. **A3352—Minnesota No. 42.** **A3353—Minnesota No. 64.** All 2 to 4 ft. shrubs, 1.45 each; 3 for 4.19, ppd. See collection with picture at right.

WELCH'S CHOICE

Peaches

PEACH TREES
GIVE YOU
A LOT FOR
YOUR MONEY

Plant peach trees 15 to 20 feet apart, 2 or more varieties for proper pollination.

A3404—ELBERTA. The variety by which every other peach is judged—the most popular of all for years. Bears loads of fruit year in and year out. Fruit large and handsome and tree is disease resistant. Best known of all canning peaches.

A3420—POLLY. Finest white peach. Has often withstood 15 degrees below zero so it is among the hardest of the better peaches. Excellent quality, large freestone. White flesh has delicious peach flavor.

A3410—HALE HAVEN. A fine peach that is crowding Elberta in popularity in many localities. Rich, sweet flavor. Large, round fruits color up several days before maturity, making it good market peach. Rugged grow-

er, good producer, and heavy bearer. Ripens about 2 weeks before Elberta.

A3414—J. H. HALE. When full grown, bears the largest and most perfect peaches of all. Huge, golden, firm-fleshed fruits of finest quality. Ripens a few days earlier than Elberta. Tree vigorous and productive. Must have other varieties of peaches around for proper pollination.

A3409—GOLD RAY. A brand new peach but one of the finest and earliest; ripens 4 to 6 weeks ahead of Elberta. Very large and prolific and as hardy as the Canadian peaches. Has tender skin not good for distant shipping but which makes it better for home use and roadside market. Not freestone until fully ripe.

PEACH SIZES AND PRICES

Postpaid	Each	Per 3	Per 5	Per 10
2 to 3-ft.	.65	1.79	2.75	4.98
3 to 4-ft.	.85	2.49	3.75	6.98
Exp. not ppd.	Ea.	Per 3	Per 5	Per 10
4 to 6-ft.	1.19	3.29	5.10	9.59

BEAUTIFUL, TASTY Apricots

Produce Good Fruit and Make
Beautiful Ornamental Trees

A3214—SUPERB. A Kansas variety and one of the finest, particularly in the midwest. Hardy, productive, medium-large fruit of high quality.

A3200—CHINESE GOLDEN. The largest fruited of the hardy apricots, often 2" in diameter. Freestone, hardy, fine rich flavor and borne in quantity. Ripens in mid-summer.

A3207—IOWA HARDY. Just the variety for the midwest. Found growing on a farm near Shenandoah, Iowa. Trees are loaded almost every season with medium-sized, golden, honey-sweet fruit. Hardy, vigorous. Late bloomer so not likely to be caught by late spring frosts.

APRICOT SIZES AND PRICES

Postpaid	Each	Per 3	Per 5
2 to 3 ft.	1.15	3.29	5.25
3 to 4 ft.	1.40	3.98	6.29
Exp. not ppd.	Each	Per 3	Per 5
4 to 6 ft.	1.75	5.10	7.98

WELCH'S HARDY Plums

Plant 15 feet apart and, if possible, two or more varieties so can cross pollinize.

A3633—TUCUMSEH. Probably the best eating plum in our whole list and we think the best all around Dr. Hansen plum. Hardy and good grower. Red fruit is firm, sweet, yellow fleshed. Delightfully appetizing fragrance and flavor. Ripens late July and early August.

A3630—SUPERIOR. One of the largest and most attractive plums. Bears in 2 or 3 years, and heavily. Very hardy. Ripens late Aug. Flesh yellow with rich, sweet flavor.

A3610—GREEN GAGE. The sweetest eating and canning plum. Large fruits in abundance. Hardy from about mid-Iowa south.

A3631—STANLEY PRUNE. A N. Y. prune plum hardy to northern Iowa. Thrives on almost any soil. Fruit large and freestone. Flesh firm, yellow, and delicious fresh or canned. Heavy yielder. Ripens early Sept.

SIZES AND PRICES OF PLUMS

	Each	Per 3	Per 5
2 to 3 ft., postpaid	.98	2.75	4.35
3 to 4 ft., postpaid	1.19	3.35	5.15
4 to 6 ft., exp. not ppd.	1.59	4.49	6.75

WELCH'S FINEST

Apples

HEALTHY, HUSKY
TREES IN BEST VARI-
ETIES—AND GUARAN-
TEED TRUE TO NAME

Plant 30 to 40 feet apart, 2 or more varieties for proper pollination and bigger yields. Spray with DuPont Fruit Spray (see page 30).

SUMMER APPLES

A3000—ANOKA. Often bears the first year after planting. Ripens in August, but can be used a month earlier.

A3105—YELLOW TRANSPARENT. Ripens in July. Very hardy. Bears very young.

FALL APPLES

A3100—WEALTHY. Ripens in Sept. but can be used for cooking weeks earlier.

WINTER APPLES

A3088—SNOW APPLE (Fameuse). One of the tastiest of all apples. Grows best from Iowa north up into Canada. Snowy white flesh. Ripens October to mid-winter.

A3016—RED DELICIOUS. One of the best and most popular apples all over the U. S. Well adapted to the midwest.

A3047—JONATHAN. Fine for the home gardener and for market. Fruit is best from Nov. to Jan.

A3064—McINTOSH. Best eating, cooking and cider apple of them all and hardiest of the better apples. Long lived and a good bearer. Fruit is best from October to December or later.

A3015—DELCON DWARF APPLES. Originated at the Missouri State Experiment Station. Its parentage is Red Delicious, Jonathan and Ben Davis. Takes little space, has top quality, has full-size fruit, bears young and every year. Ripens a little before Delicious and keeps well in storage. 2 to 4-foot size, 1.79 each postpaid. 4 to 6-foot size, 2.19, express not prepaid.

A3101—WHITNEY CRAB APPLE. The best of all crab apples. Largest of all crabs, fine sweet flavor. Fine for eating fresh, for jelly, apple butter or for marketing.

APPLE SIZES AND PRICES

(except Delcon and 5-in-1)

	Each	Per 3	Per 5	Per 10
2 to 3-ft., postpaid	.75	2.15	3.39	6.49
3 to 4-ft., postpaid	.90	2.55	3.98	7.49
4 to 6-ft., exp. not ppd.	1.15	3.15	4.98	9.50

"Best Buy" APPLE BARGAIN

A2656X—1 each of Jonathan, Yellow Transparent and Red Delicious in big 4 to 6-ft. size—all 3 for only 2.89, exp. not ppd. **FREE GIFT:** 1 Nanking Cherry Bush.

WELCH'S DELICIOUS, HARDY Pears

There are several hundred varieties of pears, but we have chosen for you those that are best in quality, hardiness, disease resistance, and ease of growing. Pears will ordinarily thrive wherever apple trees will grow. Plant 20 feet apart. At least 2 varieties are needed for proper pollination and best yield, but if there are other pears in the neighborhood you won't have to worry.

A3502—BARTLETT. Most popular and probably the best early pear. Fine for eating and is the standard canning and shipping pear. Does fire blight some in wet weather.

A3518—LINCOLN. An old, old pear variety originated in 1835 in Illinois. Is being

grown more and more, because of its superlative quality, hardiness and resistance to blight. Fruit medium size, firm, mighty good eating and good for canning. Ripens late Aug. and Sept.

A3532—SECKEL (Sugar Pear). Rated by authorities as the finest flavored American pear and as the one that leads in vigor of tree, productiveness, and immunity to blight. Tree very self fertile. Ripens in October.

BE SURE TO SEE COLETTE PEAR ON NEXT PAGE.

PEAR SIZES AND PRICES (Except Colette)

Postpaid	Each	Per 3	Per 5
2 to 3 ft.	.98	2.69	4.25
3 to 4 ft.	1.15	3.25	5.25
4 to 6 ft., exp. not ppd.	1.49	4.35	6.98

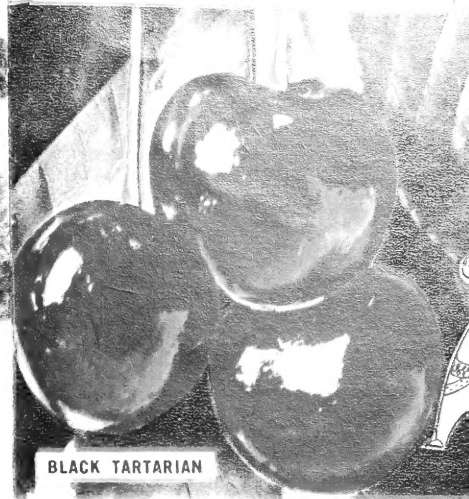


NANKING HYBRID BUSH CHERRY

Nanking makes an ideal screen or hedge, as shown above. Fruit close to branches: easy to pick, yet hidden from birds.

A2749X—1 each of the 3 different kinds of Nanking Hybrid Bush Cherries listed at left for only **3.98, ppd.**

SWEET CHERRY COLLECTION
A2717X—1 each of Black Tartarian and Golden Sweet, 3 to 4-foot size—both for only **2.98, ppd.**



BLACK TARTARIAN

WELCH'S FINEST
Cherries

MONTMORE

A2715X—CHERRY BARGAIN. 1 each of Black Tartarian, 3 to 4'; Early Richmond, 3 to 3½'; Montmore, 3 to 3½'—all 3 for only **4.29, ppd.**

PEACHES

POLLY

J. H. HALE

PEACH BARGAIN

A2773X—1 each of Polly, Elberta, J. H. Hale and Hale Haven in the 2 to 3-foot size (as good a size as any in peaches)—all four for only **2.19, ppd.**

Harvesting Crop of ELBERTAS

GOLD RAY

HALE HAVEN

APRICOTS

SUPERB

APRICOT BARGAIN

A2702X—1 each of Superb, Chinese Golden, and Iowa Hardy, 3 to 4-foot size—all 3 for **3.98, postpaid.**

PLUMS

SUPERIOR

TECUMSEH

A2847X—Green King PLUM TREASURE. 1 each of Tecumseh, Superior, Stanley Prune, 3 to 4-foot size—all 3 for **3.25, postpaid.**

APPLES

A2675X—Green King APPLE SPECIAL. 1 each of Red Delicious, Jonathan, Yellow Transparent and Wealthy in inexpensive 3 to 4-foot size—all 4 for **2.98, ppd.**

5 in 1

A3114—5 sorts grafted on one tree. **3.25 each; 2 for 5.98, exp. not ppd.**

JONATHAN

YELLOW TRANSPARENT

RED DELICIOUS

SNOW APPLE

ANOKA

McINTOSH



"COLETTE"

NEW EVERBEARING PEAR

A3503—(Pat. Pending). Blossoms, and ripens fruit, continuously until frost as shown in actual photo above! And has finest flavored, smoothest textured fruit you ever tasted. 3 to 4', **2.75 each, ppd.** 4 to 6', **3.25, exp. not ppd.**

WELCH'S Green King DeLuxe Grade FRUIT TREES

• Trees big size, well branched, straight trunks, heavy roots.

• Pruning points plainly marked with white paint.

• Permanent, non-choking label; no forgetting variety name.

• White ring painted here gives proper planting depth.

• Roots wrapped in moist moss, enclosed in heavy, waterproof, protective paper. No damage, no drying out in shipment.

WELCH'S GREEN KING *Grapes*

**Easy to Grow — Bear Abundantly
Taste So Good**

Grapes are as easily grown, and as satisfying in returns, as any fruit you can grow. They usually start bearing the year after planting and keep on bearing every year for many, many years. Serve a multitude of purposes—fine for eating, for jellies, jams, sauce, pies, juice and wine. Vines grow well along the back yard fence planted 8 feet apart, over an arbor, or on rows of wire supported between posts in the field. Once planted, they last for years. Prune only in winter when completely dormant.

A1804—CONCORD. Most widely known and most popular grape on this continent. Will grow almost anywhere except in the deep south. Bears huge crops year in and year out. Ripens early. Tastes good. 45c each; 2 for 70c; 6 for 1.68; 12 for 2.65; 25 for 4.75; 100 for 16.50, ppd.

A1808—FREDONIA. Big bunches of blue-black grapes that ripen 3 weeks before Concord. Sweet and delicious. Vigor-

ous growing vines, fine for covering an arbor or fence. Has more sugar than most. 50c each; 2 for 84c; 6 for 2.28; 12 for 3.84, ppd.

A1803—CACO. We think this the best of the red grapes. When fully ripe hang like almost transparent globes of red honey. Never pick until dead ripe except for jelly or jam. Hardest of all red grapes. 50c each; 2 for 84c; 6 for 2.28; 12 for 3.84, ppd.

A1814—MOORE'S EARLY. Compact bunches of blue-black grapes about 2 weeks ahead of Concord. Require rich soil. Vines hardy and resistant to mildew. Rich, pungent flavor; fine for eating, jelly and juice. 50c each; 2 for 84c; 6 for 2.28; 12 for 3.84, ppd.

A1825—PORTLAND. Earliest to ripen of all the grapes we list, even a few days ahead of Fredonia. We think this is the finest green, or white, grape. Fruit large, attractive, with a delicious, rich spicy flavor. One of the best of all eating grapes. Somewhat tender north. 79c each; 2 for 1.48; 6 for 3.89, ppd.

A BARGAIN IN GRAPES
A2458X—1 Caco, 1 Portland, 4 Concord—**all 6 for only 2.19, postpaid.**
Free Gift: 1 Hansen Bush Cherry.

CHOICE GRAPE COLLECTION
A2461X—1 each of Concord, Caco, Portland and Fredonia—**all 4 for only 1.98, postpaid.**

Welch's Green King DeLuxe Grade FRUIT TREES

In addition to the regular grade of fruit trees listed on pages 24 to 27, we also have for you Welch's Green King DeLuxe grade.

These DeLuxe Grade trees are the finest trees in quality, appearance and value, that will ever reach your door. When you buy a fruit tree, you make a long time investment, and the chances are you won't buy a great quantity of fruit trees in your entire lifetime. The small extra cost of the top grade is of no consequence when you consider the long years of valuable returns you expect to get from a fine fruit tree.

For our DeLuxe Grade, we select not only the largest trees, but ones with heaviest roots, straightest trunks, and ones best branched. Next we mark plainly the pruning points, and planting depth. Then we wrap the roots as pictured above. Finally, complete and easy-to-understand directions for planting are attached to the tree.

They are top grade trees to begin with, reach you in better condition, you do a better job of planting. The result is that you have healthier, more beautiful, more productive trees. Really cost less in the long run!

Welch's Green King DeLuxe Grade is offered in any variety of the following fruits, all big 5 to 7-foot size except where otherwise indicated:

	Each	Per 3
APPLES (except Delcon)	\$1.85	\$5.29
Delcon Apple	2.50	
PEARS	2.39	6.89
(No Colette Pear)		
PLUMS	2.39	6.89
APRICOTS	2.69	
PEACHES	1.95	
CHERRIES:		
4 to 6 ft. size:		
Montmorency	2.69	
Montmorency	2.49	
Early Richmond	2.49	
5 to 7 ft. size:		
Blk. Tartarian	2.69	
Golden Sweet	2.69	



Just ONE SPRAY Makes Fruit Growing EASY



**No Need to Buy and
Mix a Lot of
Different Chemicals**

Insects and disease cause the familiar wormy, rotted, or disfigured fruits and also sap the vigor of the trees by attacking the foliage. DuPont Fruit Tree Spray controls a wide range of these damaging insect pests and protects against many destructive fungus diseases. It may be used close to harvest time without risk of hazardous residues; fruits can be protected throughout the entire growing season. It does not burn foliage or otherwise adversely affect growth and development of the

fruits for which it is recommended.

All you do is mix Du Pont Fruit Tree Spray with water. Use 6 level tablespoonfuls per gallon. It is easily applied with the Trombone Sprayer listed on this page. If you have one of the common portable pressure sprayers, use that.

No. 4001—1 lb. canister as pictured, only 1.15, postpaid. 3 lb. bag, 2.50, postpaid.

SPECIAL COMBINATION OFFER

No. 4002X—3 lb. bag of Du Pont Fruit Spray and 1 Trombone Sprayer as described below—**both for only 8.89, postpaid.**

FOR GRAPES AND BERRIES

Du Pont Fruit Tree Spray is not recommended for use on grapes or bramble berry bushes, such as raspberry, as these plants are sensitive to sulphur and may be injured.

For control of insects on these plants, use Du Pont 50% technical Methoxychlor Wettable Powder. **No. 4003**, 8-oz. can, 75c, postpaid.

For control of diseases of these plants, use Du Pont "Fermate" fungicide. **No. 4004**, 8-oz. can, 75c, postpaid.



Trombone SPRAYER

Precision, machine-turned brass construction. 23" long cylinder. Trombone type with nozzle adjustable to shoot fine mist or 40 ft. stream. 5-foot neoprene hose unaffected by chemicals. Ideal sprayer for trees, shrubs, white-washing, pumping, spraying, fumigating, etc. Complete with under-spray extension nozzle. **No. 4000**, 6.95, postpaid.

YOU CAN GROW BETTER PLANTS WITH THESE HELPS

Thanks to recent developments in insecticides and fungicides, it no longer takes a whole string of chemicals to take care of your nursery stock. The few shown here are ample for the average home, and easy to use. We have chosen for you those we think are best—Du Pont for insecticides and fungicides, plus Hyponex for plant food.

Du Pont ROSE DUST

Combines the two fungicides most used by commercial rose growers for the protection of their plants—the famous Massey formula. Gives excellent control of Black Spot, Powdery Mildew and Rust. While designed primarily for roses, it also may be used on many other flowers and ornamentals as listed on label. May be used as dust or spray. **No. 4005**, 8-oz. duster gun, 79c; 1 lb. canister, 1.00, postpaid.



MOLE and GOPHER KILLER

Just drop a cake in the mole run or gopher hole and your troubles are over. A stomach poison that kills them quickly. Cannot harm poultry or animals. **No. 4014**, large box of 90 pieces, 50c. 2 boxes for 95c, ppd.

HYPONEX Plant Food

A complete and balanced plant food for all house plants, garden flowers, vegetables, shrubs, trees, and lawns. Bears the Good Housekeeping magazine Seal of Approval. Produces stronger plants, more and larger flowers and fruit. Excellent also for starting seedlings, cuttings, transplants. Ideal for starting newly planted nursery stock right. Clean and odorless. Won't burn foliage or roots if used as directed. Comes in powder form—easy to store (will not cake) and easy to use. Simply dissolve in water. **No. 4009**, 3 oz. can, makes 18 gallons, 25c. **No. 4010**, 1 lb. can, makes 100 gallons, 1.00. Both postpaid.





GOOSEBERRIES

Of the many varieties of Gooseberries, we have picked the two best. Fine for freezing. Plant 3 to 4 ft. apart. Hardy everywhere but need protection from the heat far south.

A1940—PIXWELL. The best. Berries hang on long stems on the underside of the branches. Easy to pick. Heavy bearer. Large berries turn pink when ripe. Not so thorny as many. Bears year after planting. Read important shipping notice below. 89c each; 3 for 2.50; 12 for 9.50, postpaid.

A1939—OREGON CHAMPION. After Pixwell, Oregon Champion comes first. A fine variety that thrives even when neglected. Berries large, pale green, juicy, rich, sweet yet sprightly flavored. 69c each; 3 for 1.98; 12 for 7.19, postpaid.

A2510X—COLLECTION of 2 each Pixwell and Oregon Champion—all 4 plants for only 2.89, postpaid.

IMPORTANT NOTICE—We can ship Gooseberries to these states only: Ia., Mo., Kans., Ill., Nebr., Okla., Ark., Ala., Ariz., Colo., Fla., Ind., Ky., La., Miss., Nev., N.M., N.D., S.C., S.D., Texas, Utah and Wyo.

Rhubarb

A1955—CHIPMAN'S CANADA RED. Stalks brilliant red, inside and out, and hold color in cooking. Flavor is delicious, tender. Sweetest of all. No. 1 roots, 98c each; 3 for 2.69, ppd.

TENDERSTALK VICTORIA. The popular, old fashioned rhubarb. Tart and tangy. Makes good sauce.

WELCH'S FAMOUS Asparagus

We have tried all kinds of asparagus and, for the home gardener, we just don't find enough difference in them to justify listing more than one, but Mary Washington is the variety preferred by most people, including commercial growers, because it gives heavy production and good quality. Plant 18" apart in rows four feet apart. Don't cut any the first year.

A1961—Select 3/4" diameter plants, 3 for 59c; 6 for 1.05; 12 for 1.69, ppd.

A1962—Extra heavy 1" diameter plants, 3 for 79c; 6 for 1.39; 12 for 2.15, ppd.

A2520X—RHUBARB BARGAIN. 10 plants of Tenderstalk Victoria, 1/2" diameter, for 98c, ppd.

A1906—3-year Jumbo Grade. 10 for 98c; 25 for 2.10; 50 for 3.49; 100 for 6.69, ppd.

A1905—2-year Heavy Grade. 25 for 1.39; 50 for 2.59; 100 for 4.89, ppd.

A1904—1-year Select. 25 for 1.10; 50 for 1.98; 100 for 3.59, ppd.

For quickest returns, plant the Jumbo grade.

GREEN KING COLLECTION OF ASPARAGUS AND RHUBARB

A2527X—These two plants usually go together in the garden so here is a money-saving offer on them: 25 Mary Washington Asparagus in the 2-year Heavy Grade and 3 Chipman's Canada Red Rhubarb, No. 1 roots—all for 2.98, postpaid.

FREE GIFTS

Giving Free Gifts is one of the old fashioned customs we like. So, with every order we ship, we send something free. The larger the order, the larger the gift, or the more of them. We don't say what it will be, because we like it to be a surprise to you. It's just our way of saying "thank you," and part of our policy of trying to deliver a little more than we promise.



PLEASE ORDER BY NUMBER

Every item in this catalog has a number, for your convenience in ordering. It also helps avoid errors. Sometimes the same plant is known by two different common names in different parts of the country. Sometimes, if not written too carefully, names look alike—like Apples and Asters. But if you order by number there is little chance of error.

Now we don't want to be fussy about this. Order any way you like and we'll be happy to hear from you.

IF YOU LIVE OUTSIDE THIS AREA ADD 10% TO PRICE



On anything we ship parcel post, we prepay the charges up to and including Zone 4, which is roughly within 600 miles of Shenandoah, Iowa. However, if you live beyond that area, will you please add 10% to the regular price to help pay the parcel post charges? If we didn't follow this policy we would have to increase all our prices, or stop prepaying anything, and we don't want to do that. Of course, all express is shipped not prepaid, regardless of distance. Which way we ship is noted with the price of the items. Thanks for your cooperation.

WHY WE DON'T SHIP C.O.D.

We don't make C.O.D. shipments of nursery stock and you should not buy nursery on a C.O.D. basis, for two simple reasons:

1. It adds to the cost, which you pay.
2. It often delays shipment of the nursery stock, and nursery stock should not be delayed in transit. It should reach you as fast as possible so it will be fresh and vigorous.

Maybe you don't want to put your money down until you see what you are getting. Can't say that we blame you for that, but we ask that you read our guarantee. If you don't like what you get, for any reason or no reason, just return it at once at our expense and we'll replace the stock or return your money at once—your choice and no arguments. We have been in business under the same name and at the same place for 72 years.

HOW WE SHIP

Whenever we can, we ship nursery stock parcel post. That brings the stock to you fast, and right to your door. There is an exception to this policy.

Some items, such as shade trees and large fruit trees, are shipped Express Charges Not Prepaid as they are too large to go parcel post. When this is necessary, the fact is so noted along with the price for that item. If you order express items, please be sure to give us the name of your nearest express station.

In some cases, we put together in one package some items that we sell prepaid, and some we sell Express Not Prepaid, to save extra packaging. In that case, you have to pay a little more express charges. That isn't fair to you, so we more than make up for it by adding some nursery stock free of charge. You may be sure that we see to it that you profit by this deal.

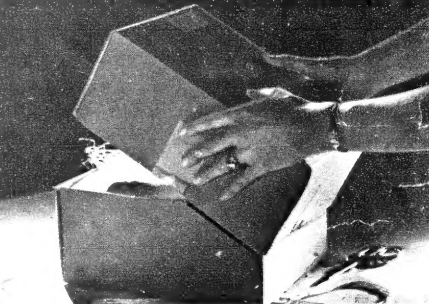
Some things should be packed separately for obvious reasons—for instance, we wouldn't wrap an African Violet with a shade tree. All house plants are shipped separately. And we try to ship everything at the proper planting time in your area. That means some things go out to you ahead of others.

WELCH'S GUARANTEE

We guarantee all Welch Nursery Stock to be healthy, alive, free of disease, state and government inspected, true to name, and first class in every way.

When you receive it, if you are not satisfied 100%, return it at once at our expense and we will replace it free of charge or refund your money in full—your choice.

If it fails to grow after you have planted it, we will share the blame with you and the weather and replace at half price. We only ask that you notify us by August 1, on spring planted stock and by May 15, on fall planted stock. We do not feel that we should be expected to offer any replacements on losses reported after these dates.



What Will You Find in Your Package from Welch's?

You'll find something more than nursery stock and an itemized packing slip. The "something more" is our years of growing experience and skill, our years of experimentation and selection, our patient cultivation and care of the plants. And, what we think is most important of all—our earnest desire to please you.

Of course it's good business for us to try to please you; we want to keep you as a customer. But, with us, it is more than that. It is a personal thing because we like people—particularly people who like to grow plants.

So, into each package we put a sincere wish for your success in growing the plants—and we back up that wish with all our experience and skill and care.

That's the "unseen" ingredient in every package you get from Welch's.

The Green King and the Green Queen characters are registered trademarks owned by The Welch Nurseries, Inc., Shenandoah, Iowa.

**WE GUARANTEE YOU
HONEST DEALING,
TOP QUALITY, AND
FRIENDLY SERVICE**



The Green King and the Green Queen are symbols of the great good and joy that are an integral part of all growing things. In a world beset with so many evils, it is good to have symbols for some of the good things of life.



Green Queen Treasure

5 Easy-to-Grow PERENNIALS

- 1 Pink Iris "Dogrose"
 - 1 Delphinium, sky blue
 - 1 Phlox "Purple Sweetheart"
 - 1 Fern-leaf Bleeding Heart
 - 1 Yellow Cushion Mum
- for only **\$1.00** POST PAID

No. B3287X—These are five of the most beautiful and most popular of all perennials, ones that will grow almost anywhere for anyone. And each one will live for years, getting more beautiful each year.

DOGROSE IRIS

PHLOX PURPLE SWEETHEART

FERN LEAF BLEEDING HEART

FREE GIFT: 1 hardy, double, fragrant white Carnation plant.

CUSHION MUM

DELPHINIUM SKY BLUE

4 of the World's Best

AFRICAN VIOLETS

2N161—DOUBLE WHITE LACE. Daintily frilled and ruffled double flowers of pure white set off by vivid green leaves. 1.98 each; 3 for 5.40, postpaid.

2N186—KING OF THE DOUBLES. The "bloom- ingest" African Violet of them all. Has double, clear "Blue Boy" blue flowers, and is just loaded with them most of the time. 1.25 each; 3 for 3.49, postpaid.

2N158—PORTLAND ROSE. Large, clear, single rose-pink blooms in great abundance on a vigorous plant. This is the most attractive pink we have seen as the blooms have life and fire in them rather than the lifeless color of Pink Beauty or some of the older pinks. 1.25 each; 3 for 3.49, postpaid.

2N159—RED LADY. One of the very newest and best of the "reds". Single flowers of clear, wine red. 1.98 each; 3 for 5.40, postpaid.



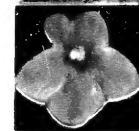
Double White Lace



King of the Doubles



Portland Rose



Red Lady

1 EACH of ALL 4 for only \$4.98 POSTPAID
No. 2N511X You Save \$1.48

6 Beautiful CUSHION MUMS

for only **\$1.98** PPD.

FREE GIFT: 1 golden flowered Mum "Moonlight".

Hundreds of Blossoms from Each Plant

No. B3155X—Each one of these plants is covered with blossoms every year from August until frost, literally making a mound of beautiful flowers 2 feet high and about 2½ feet across. You never miss a dozen flowers cut daily for bouquets.

We send you 1 red, 1 pink, 1 white, 1 yellow, 1 bronze, and 1 purple.



GREEN KING--GREEN QUEEN

When you buy nursery stock, watch for the Green King and the Green Queen—registered trademarks that are your assurance of Honesty in Dealing, Top Quality in Nursery Stock, and Friendliness in Service.

The WELCH Nurseries FOR OVER 72 YEARS AT SHENANDOAH, IOWA



GREAT MASSES OF GORGEOUS COLOR! MAKE LOVELY BOUQUETS!

25 Green Queen GLADS for only \$1.00 POSTPAID

No. BG571X

Blooming-Size Bulbs — A Rainbow of Color

Here is a money-saving bargain of blooming-size bulbs, in a veritable rainbow of colors—whites, reds, yellows, orange, pinks, smoky, blue, and inbetween shades. 25 will make you a good showing. If you want more, order several collections. You can't have too many Gladiolus, and especially not at this price!